

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

Before The Honorable Larry Alan Burns, Judge

THE SHERWIN-WILLIAMS COMPANY,	)	
	)	
Plaintiff,	)	
	)	
VS.	)	NO. 13-CV-01946-LAB
	)	
JB COLLISION SERVICES, INC.,	)	
et al.,	)	
	)	
Defendants.	)	
	)	

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San Diego, California  
Tuesday, November 17, 2015

**TRANSCRIPT OF JURY TRIAL, DAY 1**

**(AFTERNOON SESSION)**

**APPEARANCES:**

For Plaintiff:

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For Defendants:

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Reported By: James C. Pence, RMR, CRR, CSR No. 13059  
Official Court Reporter

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## OPENING STATEMENT / WILSON

Tuesday - November 17, 2015

1:23 p.m.

P R O C E E D I N G S

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(Proceedings were heard in the presence of the jury:)

**THE COURT:** All members of the jury are present.  
Counsel and the parties are present.

Mr. Wilson, you may make your opening statement.

**MR. WILSON:** Thank you, Judge.  
I'll remember to turn on my mike.

OPENING STATEMENT

**MR. WILSON:** Can you hear me okay? Can you hear me  
okay?

**THE JURORS:** Yes.

**MR. WILSON:** Thank you very much for the attention  
you've paid already to this litigation and the facts that were  
read to you by our judge.

We, the parties, tried to do as good of a job as we could  
in stipulating to the basics and any of the facts regarding the  
contracts and some of the events that happened. There's a lot  
of facts and there are a lot of events that the parties could  
not agree upon and we could not stipulate to, and it could not  
be read to you by the judge, and that's probably no surprise,  
given that we're here in a lawsuit. We couldn't work things  
out, and we had to come into court.

This case is about a contract. That's what it is. It's a

## OPENING STATEMENT / WILSON

1 contract case. All right? I -- okay. And this is only a  
2 contract case. You're going to hear a lot of evidence from the  
3 defendants trying to make this something it's not, and we say  
4 that you're going to hear evidence from us establishing a  
5 contract, establishing that it was breached, establishing that  
6 Sherwin-Williams attempted to resolve peacefully, amicably, and  
7 not have to come into court. That wouldn't work, and so we had  
8 no alternative. Sherwin-Williams filed a suit seeking to  
9 enforce the terms of his contract.

10 That's what this case is about. The contract is between  
11 Sherwin-Williams and several shops that are on this side of the  
12 aisle here, the defendants. I'm going to refer to them as  
13 "defendants," but they are JB Collision Services, Inc., JJT,  
14 Inc., and Mr. John Tyczki, the two corporations. And  
15 collectively they have three body shops, and Mr. Tyczki is the  
16 owner. Now, they're the defendants, and when I refer to the  
17 defendants, that's who I'm talking about.

18 We are the plaintiff. The reason we're the plaintiff is  
19 that we filed suit in this court seeking to enforce the terms  
20 of our contracts with the defendants. What you won't hear is  
21 Sherwin-Williams, the plaintiff, having sued trying to obtain  
22 multimillion-dollar verdicts, trying to bully, trying to push  
23 down its contract partner. Instead, Sherwin-Williams is here  
24 simply seeking to enforce a bargain that it made in 2008 and  
25 again in 2011 with the defendants.

## OPENING STATEMENT / WILSON

1           In this contract dispute, the terms of the deal are not in  
2   dispute. We -- we don't have to worry about whether he said or  
3   she said something about what the terms mean because we have a  
4   written contract, and you'll see the contracts. We will  
5   provide them to you. They are stipulated into evidence.  
6   You'll actually have the pieces of paper, and at times I will  
7   put the pieces of paper in front of you and talk about some of  
8   the terms. This isn't about whether or not one person said  
9   something to the other that created a contractual obligation.

10           This is a written contract entered into in 2008, another  
11   written contract entered into in 2011 between these parties,  
12   and there was performance from that year until the time that  
13   those contracts were prematurely terminated by the defendants.  
14   So the contracts themselves, as you heard with many of the  
15   stipulated facts that were read to you, are exclusive supply  
16   contracts.

17           I'm going to call Mr. Kurt Hammond from Sherwin-Williams  
18   to the stand, and he's going to explain to you what these  
19   contracts are for, what the purpose of them -- what they are --  
20   what the purpose of them are and why Sherwin-Williams feels  
21   that it's important that its contract partners like -- formerly  
22   like the defendants live up to their end of the deal. He's  
23   going to tell you what the benefits are to both sides of that  
24   deal. He's going to explain to you that this is a bargain well  
25   struck, and both sides, if they perform, will benefit from it.

## OPENING STATEMENT / WILSON

1           And Sherwin-Williams expects at the end of the day that  
2   when its contract partners like the defendants find a better  
3   deal, they at least finish up their contract. If they believe  
4   that they have a better paint that they want to find that they  
5   want to use, well, it's a free country, but you have a  
6   contract.

7           We disagree, and our -- or my client and my client's  
8   witnesses will present evidence to you that our paint did  
9   exactly what it's supposed to do, and it's a high quality of  
10   paint, and it is a very popular paint in the State of  
11   California. And most importantly, it was a very popular paint  
12   with these defendants up until the time, as you'll see from the  
13   evidence, that they decided to breach the contract by  
14   terminating it early before the contract was up.

15          Now, why did they terminate early? This entire case,  
16   we'll see from the evidence, started because defendants made a  
17   mistake about what that contract says. They made a mistake  
18   about when the contract was up. It is a \$1.3 million exclusive  
19   supply contract that is measured by the amount of paint that  
20   they buy from Sherwin-Williams, and then there's a second  
21   contract in 2011 that has similar terms. You'll see that deal,  
22   and that is a contract that exclusively requires that they buy  
23   our paint and they buy nonpaint-related shop supplies until  
24   they reach \$250,000 in paint purchases on that contract, and  
25   that was entered into in 2011.

## OPENING STATEMENT / WILSON

1 But when -- when the defendants thought -- thought  
2 mistakenly -- that they had reached the \$1.3 million term at  
3 the end of that contract, that's why they terminated. That's  
4 why you'll see -- that's why they started bringing in other  
5 paint companies and looking to consider taking a different  
6 approach with the paint that they use at their shops.

7 Mr. Tyczki will testify in this case, and he testified in  
8 this case already that if he had known or if he had only been  
9 \$1 million toward that \$1.3 million contract term, he would not  
10 have terminated this deal. Just keep this in mind as we go  
11 forward with some of the evidence.

12 When the defendant -- excuse me. When the defendants made  
13 that mistake and when they told us, "We're terminating. We're  
14 discontinuing," we showed -- tried, and you'll hear from  
15 Mr. Hammond. You'll hear from others. We tried to show them  
16 that they're reading the contract wrong. We gave them as much  
17 of a chance as -- as we could to explain that they mis- --  
18 misread the contract, but by then, it was too late, and it was  
19 too late because they had already started down the road of  
20 changing paint suppliers.

21 Sherwin-Williams sent them a warning. Sherwin-Williams  
22 didn't run into court, file a lawsuit, attempt to bully, to  
23 make them do something that they weren't required to do. They  
24 sent them a letter saying, "You've breached the contract.  
25 Within 15 days, please resume the contract obligations. If

## OPENING STATEMENT / WILSON

1 not, we have to take legal action."

2 They sent them those letters, but it was too late, and the  
3 reason it was too late is that the defendants entered into  
4 another exclusive supply contract with another paint company.  
5 And as everybody knows, if you get married twice at the same  
6 time, one divorce is going to have to take place. And the  
7 question, I guess, is which divorce is going to be cheaper.

8 The defendants here decided that they were going to stick  
9 with this new company and that they were going to insist that  
10 the contract doesn't mean what it says. You'll see that they  
11 insist to this day that \$1.3 million of paint products that  
12 they agreed to buy doesn't mean that. It means that  
13 \$1.3 million of paint and nonpaint and everything we buy from  
14 you. "Don't believe your lying eyes," they say. "Just believe  
15 what we say that we think this contract means now" except that  
16 the contract is in writing, signed by the parties, and it was  
17 performed at that point for over four and a half years.

18 And so because the defendants would not change their mind,  
19 they would not reverse course from this mistake they made,  
20 Sherwin-Williams filed that lawsuit in August of 2013. That's  
21 how we got here today. You'll hear from Sherwin-Williams  
22 representatives that when they brought that lawsuit that we're  
23 here for today, they did not seek multimillion-dollar verdicts.  
24 They did not seek more than the contract allowed.

25 They -- these -- Mr. Hammond and others will testify that



## OPENING STATEMENT / WILSON

1 we are here to seek the benefit of the deal that we struck, and  
2 that's all we're seeking, and our damages, as you'll see, are  
3 \$400,000, give or take. We'll have a witness come up, and  
4 we'll walk you through the numbers, and that amount is based on  
5 the profits that we would have earned if the defendants had not  
6 terminated this deal prematurely and wrongfully.

7 We will not be seeking damages in addition to that. We  
8 will not be seeking punitive damages. We will not be seeking  
9 consequential damages of harm and reputational loss and fraud  
10 and other things. With -- we're here to ask you and present  
11 evidence to you that we have a contract, and we ask you that  
12 the defendants be held responsible for what they agreed to.

13 Now, after we filed that lawsuit in August of 2013, this  
14 is now about six months after we sent them the letter saying,  
15 "We're going to have to take legal action. We've explained to  
16 you what the contract means. But if you guys insist on this,  
17 we're going to have to go into court."

18 Fast-forward six months later, we filed this suit. The  
19 defendants then countersue, and they didn't just countersue for  
20 a contract claim or they didn't just countersue us to say,  
21 "Well, we don't think that we should be held responsible for  
22 the rest of the deal." That's not what they did.

23 Instead, four and a half years after being in business  
24 with Sherwin-Williams and painting 12,000 cars with our paint,  
25 12,000 cars, four and a half years, they sued, and now you'll

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1 hear them argue that the paint from Day 1 was substandard,  
2 generally poor, was riddled with paint defects. "It was not  
3 worth anything that we paid for it. It was so bad that we are  
4 not just asking to not be held to the deal, but, in fact, we  
5 want \$20 million," not "We want to show you, Sherwin-Williams,  
6 that we don't owe you the rest of the deal." No. They  
7 retaliate with this amount of \$20 million at least. That's so  
8 far, and what they allege is seven different appearance  
9 defects.

10 Now, this is what they allege when they filed this  
11 counterclaim. Seven different types of defects were appearing  
12 on every vehicle from the beginning of this relationship in  
13 2008 -- '07, and we'll show you what they -- the names of them.  
14 Some of you may have heard some of them. Orange peel was  
15 mentioned in the stipulated facts, dieback, but they started  
16 with seven defects, 20 -- \$20 million. Not only are they  
17 alleging that we breached the contract by providing them  
18 substandard generally poor paint, seven defects throughout the  
19 whole contract.

20 They're also alleging that we committed fraud from the  
21 beginning until the end of the contract, and you'll hear them  
22 testify about fraud from sundown to sunup every day seven days  
23 a week every time. Apparently, Sherwin-Williams  
24 representatives talked to them. They were lying to them.  
25 That's what they're saying now. Four and a half years after

## OPENING STATEMENT / WILSON

1 being in business, 12,000 cars later, that's what they're  
2 saying.

3 The seven different appearance defects that they started  
4 this case with importantly are color-matching wrong --  
5 color-matching problems, sanding scratches, color-fading,  
6 solvent-popping, paint shrinkage, dieback, orange peel. They  
7 listed all of those, and they said those -- "We've had a  
8 problem with from Day 1."

9 Now that we get to the end of this litigation and go into  
10 trial, what you'll hear is effectively there's one defect that  
11 they say is on every car and that one defect is dieback.  
12 You're going to hear a lot of talk about dieback. We're going  
13 to try to make it as interesting as possible, but we have a job  
14 to do, and you're going to hear our witnesses tell you exactly  
15 what that means and what it doesn't mean.

16 And you're going to hear our witnesses say what we did to  
17 test when they claimed after we sued and what we found, and  
18 you're going to hear witnesses from Sherwin-Williams talk about  
19 what causes dieback and what doesn't. And you're going to hear  
20 about application or you're going to hear about an inherent  
21 defect that renders the paint completely useless and dies back  
22 on every car, which is what you'll hear from the defendants.

23 Well, we know you're going to keep an open mind of that.  
24 You're going to listen to all the evidence, and we have that  
25 job to do, and we're going to present a lot of evidence to you,

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1 and it's going to be technical, but we need to do it because  
2 painting vehicles is a very technical process.

3 You're going to hear our witnesses talk about how --  
4 automotive refinish industry, and automotive refinish painters  
5 is probably the most difficult type of painting there is. It  
6 is not easy. It is not home interior painting like my wife and  
7 I do with the roller, and it's not paint. You'll hear from our  
8 witnesses that it is automatically poured for you and mixed in  
9 a -- like they have at Home Depot or Lowe's where it shakes it  
10 up for you, puts exactly the right amount. That is a process  
11 that's all done by the painters employed by the defendants in  
12 this case or the body shops generally.

13 So after -- after you hear all about the dieback, we'll  
14 ask you to make some decisions as the jurors about what these  
15 claims are and what they aren't. But I ask you to keep in mind  
16 throughout this whole process that they started with seven, and  
17 what you're hearing now is dieback, dieback, dieback, and  
18 that's pretty much what this case has now devolved into.

19 And so even though we went from seven defects at the start  
20 of the case asking for 20 million, they're effectively arguing  
21 that now there's one problem with the paint. "It's a dieback  
22 problem, but we still want 20 million." We're going to ask you  
23 to evaluate that evidence very fairly.

24 We're going to show you that Mr. Tyczki, through his  
25 actions and his words, because Sherwin-Williams had the

## OPENING STATEMENT / WILSON

1 audacity to sue him to enforce the deal, wants revenge. You're  
2 going to see on multiple occasions how he makes statements like  
3 "I haven't totally slandered you yet, but I can't wait to."

4 You're going to see in this trial -- you're going to see  
5 that type of mentality and that type of desire come through the  
6 witnesses that they went -- and the evidence that they put  
7 before you and the amount of money that they ask you to award  
8 them in this contract case because defendants want also a  
9 payday. They aren't asking for a walk-away from the contracts  
10 and excuse us from our liability. They're not asking for some  
11 amount that's about equal to what Sherwin-Williams has asked  
12 for. They want a payday, and they want to ask for 20 -- at  
13 least -- million dollars.

14 And you'll hear Mr. Tyczki talk about how he came up with  
15 that number, and he said, "Well, on average, it's \$2,000 to  
16 paint a car, to redo a car that has a defect on it, and I've  
17 painted 12,000 cars. So actually it should be 22" --  
18 "24 million." So I think it's 20 million that they're still  
19 with -- but he -- he's testified it might be 24 million. These  
20 are airplane numbers. You'll hear they're just in the air.

21 Defendants ask you and they're going to ask you throughout  
22 this whole trial to ignore the obvious, and we're going to ask  
23 you not to. We're going to ask you to remember what the judge  
24 said about your common sense, about bringing your experiences  
25 and credit -- and your ability to make credibility resolutions

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1 and see what is right in front of your face. And despite what  
2 the allegations are, we're going to ask you to employ that --  
3 that common sense and not ignore the obvious. That is going to  
4 occur more than a few times when the defendant puts its  
5 countersuit on.

6 Back up -- and I'm going to just take you through a quick  
7 timeline of what happened here so that you can understand and  
8 contextualize how this dispute arose from a contract  
9 relationship. In 2008, as you heard from Judge Burns and the  
10 stipulated facts, these parties entered into a deal in writing  
11 with JB Collision for two shops called J&M Auto Body and El  
12 Dorado. That deal was an exclusive deal, as I said, and it was  
13 valued -- and the term of it was measured by the value of  
14 \$1.3 million, to make purchases, \$1.3 million, of  
15 Sherwin-Williams paint.

16 Exclusive. "Exclusive" means exclusive. We know what  
17 "exclusive" means as human beings. We know what "exclusive"  
18 means in a contract. It means exclusivity, means you're not  
19 going to buy non-Sherwin-Williams products even though you  
20 admit that that's your obligation.

21 There's -- you're going to hear from Mr. Kurt Hammond why  
22 are we locking these body shops into a deal unfairly. Is  
23 that -- is there some purpose for an exclusivity term? Yes.  
24 He'll tell you -- he'll tell you all about it. He'll tell you  
25 about a contract partnership that Sherwin-Williams has with

## OPENING STATEMENT / WILSON

1 these body shops, and you'll hear about the sales of these  
2 paint -- this paint that the defendants are here to smear.  
3 You'll hear him talk about how much this paint is sold in  
4 California and how much it's used by shops throughout  
5 California.

6 In 2011, two years after the parties enter into this 2008  
7 deal, Mr. Tyczki opens up a third shop, forms a new  
8 corporation, and enters a new deal with exclusivity with a  
9 prepaid discount so that he can use some money, the discount  
10 that he's going to get over the term of the contract to help  
11 buy this new body shop as a part of the contract. It's part of  
12 the contractual relationship.

13 He entered into this new deal at a time when he had bought  
14 our paint for at that point about a year and a half, almost two  
15 years, which I'll ask you to remember when we hear from the  
16 defendants that this paint was awful, terrible. I'll ask you  
17 to remember that two years into the deal, they signed up for  
18 more.

19 In 2008 to 2013 now, combined to -- both shops combined,  
20 they painted 12,000 cars. They purchased about \$1 million of  
21 paint among the three shops. And during that entire time from  
22 2008 to 2013, they filed four warranty claims seeking money on  
23 cars that they say have a defect, four, four warranty claims  
24 over four and a half years and 12,000 cars.

25 In early 2013 before the contract term had been met, they

## OPENING STATEMENT / WILSON

1 started -- the defendants started demoing other paint in their  
2 shops, getting ready to make the switch. Why? Because, as  
3 we've said we'll show you, Mr. Tyczki mistakenly thought he had  
4 finished or was just on the cusp of finishing that deal, and he  
5 signed a new deal with a competitor of Sherwin-Williams and got  
6 a new advance, and that's the double marriage I talked to you  
7 about before.

8 In August of that year, as I said, that's when  
9 Sherwin-Williams, having no choice but to enforce their deal,  
10 filed this lawsuit. They filed counterclaims, and we have  
11 litigated this case. 22 depositions have been taken.  
12 Thousands and thousands and thousands of pages of documents  
13 have been exchanged. That's the context of how we got here.  
14 That's the relationship. That's the road we were on.

15 And now the defendants want to paint -- sorry for the pun,  
16 but paint a different picture after Sherwin-Williams sued them.  
17 The defendants want to paint this relationship as sour. They  
18 will get on witness after witness and say it was terrible and  
19 reputation, "We need 20 million."

20 But you'll see throughout the contract relationship, they  
21 didn't buy less. They bought more of this paint that was so  
22 substandard and generally poor and all these problems. And  
23 you'll see that in 2011 when they signed up the new -- the new  
24 shop, they bought more of our Sherwin-Williams paint. They  
25 want you to ignore the obvious.



## OPENING STATEMENT / WILSON

1        Now, when I said that we will put this evidence on of  
2        retaliation, I mean it, and what you're going to see -- and  
3        told you before that from four and a half years when we started  
4        this contract and when -- then when Sherwin-Williams had to sue  
5        to enforce the deal, this is the timeline and amount of those  
6        four warranty claims, those four warranty claims, four and a  
7        half years, combined value of those 4- or 5,000 bucks roughly.  
8        That's what they were looking for us to pay, and  
9        Sherwin-Williams paid it each time.

10       Then we sued, August 14th, 2013. And then what happened?  
11       40 warranty claims have been filed since we sued, ten times the  
12       number over a four-and-a-half-year period. Now defendants have  
13       filed and sent us 40 warranty claims in a 26-month period  
14       versus four over four and a half years, and the total amount of  
15       those warranty claims, you can see -- they're charted up --  
16       about over a hundred thousand dollars.

17       And I've told you before they're not here asking you  
18       solely to give them the value of what they have been able to  
19       find in warranty claims and reimburse them that and let's call  
20       it a day. They want \$20 million or 24- or whatever the number  
21       is today. The aggregate is that four versus 40 before the  
22       lawsuit and after.

23       You'll hear Mr. Tyczki talk about how those 40 warranty  
24       claims came to be. You'll hear from Sherwin-Williams that  
25       nothing changed. There's no remarkable event that happened on

## OPENING STATEMENT / WILSON

1    October -- on August of 2013 other than the fact that we filed  
2    a lawsuit against the defendants. You'll hear that what the  
3    defendants started doing once we had the temerity to sue was  
4    call all these vehicle owners whose cars they had painted over  
5    the past five years with Sherwin-Williams paint who had not  
6    returned asking for a repaint. They called them saying, "I'm a  
7    concerned business owner. You bet I do. I need to call them  
8    and say there might be defect paint on your car. Please bring  
9    it back."

10        There's a recall. They call vehicle owners who were not  
11    complaining, brought them -- to bring them in. You'll see --  
12    you'll see the evidence to -- as we will contend, and we'll  
13    show you the evidence -- to fabricate as many warranty claims  
14    as they could to build a case so that they get us for  
15    20 million or 24-.

16        Again, he's a concerned businessman. He says, "You bet I  
17    do. I'm going to call these people in because how could I  
18    not?" You'll hear him say, "Well, I couldn't ignore that they  
19    had this bad paint on their car, and so I had to bring them  
20    back, because I wouldn't be a good businessman if I didn't."  
21    You'll hear him say that.

22        Well, then I ask -- and you'll hear -- "Okay. But how  
23    many customers did you do that for between 2008 and 2012 during  
24    the contract?"

25        "Oh, yeah. None. None. Zero." Zero from 2008 to 2012.

## OPENING STATEMENT / WILSON

1 But we're going to show that that speaks volumes in and of  
2 itself right there.

3 You're going to hear from one of the former painters that  
4 worked at Mr. Tyczki's shop who said, "I didn't experience  
5 dieback on all these cars. I had maybe one time or two when I  
6 had a dieback issue. I called for technical assistance." A  
7 guy named Dave Cardenas, who you'll see here today, a tech rep,  
8 comes in. He adjusted the facility, the paint top -- the paint  
9 booth and the -- the heating coil and fan, and he made some  
10 adjustments to the temperature controls and didn't have a  
11 problem after that. Sherwin-Williams' technical rep came out,  
12 provided technical assistance. He didn't have a problem after  
13 that.

14 Now, you'll see that throughout this case, Mr. Tyczki and  
15 his employees have given evidence. Some of them will be called  
16 into the trial, and they'll give evidence. And we will spend  
17 an inordinate -- inordinate amount of time in this trial  
18 nailing down the most simple facts that should not be in  
19 dispute like, for instance, when Mr. Tyczki discontinued the  
20 use of Sherwin-Williams products.

21 This is a declaration. We'll show you that Mr. Tyczki  
22 filed in October of 2013 right around the time that they  
23 countersued saying under oath, under penalty of perjury, "On  
24 about January or February 2015" -- "-13, on behalf of JB, JJT,  
25 and myself, I discontinued the use of Sherwin-Williams." Okay?

## OPENING STATEMENT / WILSON

1 That's -- that's the timeline. He said that's when he  
2 discontinued. Now he says, "No, no, no. That's not when it  
3 was. It was two months later."

4 Well, again, don't believe your lying eyes. I mean, that  
5 is his statement. They admitted in the answer to our case that  
6 the lawsuit that we filed -- they admitted in their answer --  
7 as an example, we'll show you that Mr. Tyczki irrevocably  
8 guaranteed the performance of JJT on that third agreement. He  
9 guaranteed -- personally guaranteed their performance as part  
10 of the deal, signed the document, and he admitted it. We'll  
11 show you the answer. Admit -- "We admit the allegations that  
12 you're making."

13 Now they deny it. Every time -- not every time, but many  
14 times, it seems that we have a fact that's established, and  
15 then we have a different version of the story, and we're going  
16 to show you many of those times.

17 Now, we say that the defendant will not prove this  
18 countersuit. The reason I'm talking about this is because our  
19 case is -- you'll see is just a contract, some evidence of when  
20 it was terminated prematurely.

21 Damages. That's the contract. That's the elements.  
22 That's the case that Sherwin-Williams will put on to prove  
23 their case. But then we're fielding the counterclaim, this  
24 20 million-dollar fraud and unjust enrichment and breach of  
25 contract, breach of warranty claim and all that. And then on

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1 the defensive, we're going to tell you that they're not going  
2 to prove their case, and we're going to ask you to keep in mind  
3 all the different allegations they make and at the end of the  
4 day tally it up and say did they meet their burden, and you'll  
5 do that and be instructed on what they're required to prove.

6 And we're going to ask you to use your common sense and  
7 say, "Well, they allege that the AWX product line is so  
8 substandard and so inherently defective that they lost  
9 business, and they lost their goodwill with their customers,  
10 and they suffered their" -- "harm of their business  
11 reputation." And we'll see if they prove that to you, and  
12 we'll see if they prove any reputational harm because of  
13 something that Sherwin-Williams did or didn't do.

14 Well, I ask you all: Why enter into a new exclusive  
15 supply contract in May of 2011 if the contract that you were  
16 under and the AWX paint that you were buying was so  
17 substandard, inherently defective? And we'll see what their  
18 reasons are for entering into that contract in 2011, and you'll  
19 see that they've given multiple reasons, and we'll put those  
20 out in front of you, and we'll ask Mr. Tyczki about that.

21 And we'll say, "Well, why did you enter into that 2011  
22 agreement? Was it because, as you allege, that you were  
23 fraudulently induced and misled into the deal because you were  
24 told that the products were good and they weren't good? Is  
25 that why, or is it, as you say, that 'Well, I had to do it.

## OPENING STATEMENT / WILSON

1 The first contract told me I had to do it'?" even though that's  
2 not what it says and he signed a new deal. Or is it that -- is  
3 it that he wanted to get an advance to open a third shop and it  
4 was -- that was the requirement, is that you enter into a new  
5 exclusive supply contract for your new shop, and "I needed that  
6 money, and that's why I entered into the deal"? Well, we'll  
7 see what the evidence is at trial now.

8 Mr. Tyczki is very upset. He was very upset as he  
9 testified about the money at issue in that 2011 deal. I told  
10 you that he wanted an advance. You'll hear evidence that he  
11 came to Sherwin-Williams. He said, "I need \$180,000."

12 You'll hear Mr. Kurt Hammond tell you about the  
13 negotiation he had with Mr. Tyczki, and he said -- well, you'll  
14 hear from Mr. Hammond, and he's going to explain it. But in  
15 very, very brief summary, he's going to say, "I told him, 'I'm  
16 going to go to bat for you, try to get you \$80,000 from  
17 corporate as an advance discount on your future purchases so  
18 that you have capital that you can, you know, go open that new  
19 shop.'"

20 Corporate, you'll hear from Mr. Hammond, looked at the  
21 numbers, looked at the projections, and said, "We can only do  
22 40-. We can give you a 40,000-dollar advance, can't do 80."  
23 And so Kurt called him up and told him that it was going to be  
24 \$40,000, not 80-. You'll hear Mr. Tyczki say he was very  
25 upset. In fact, he hung up the phone on Kurt Hammond because

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1 he was -- it was a breach of trust. He was upset about it.

2 Now, they're not suing for that, what they call a  
3 bait-and-switch or whatever they're calling it. That's not  
4 part of this lawsuit as a claim. They're not saying, "I am  
5 entitled to the extra 40-." No, but it's a very important fact  
6 that we're going to show you because that's when this  
7 relationship changed, because he thought he had an  
8 80,000-dollar advance discount and it turned out that it was  
9 40-, and things took a turn. They took a turn from where  
10 things were going into that purchase of JJT.

11 That's the turning point in this relationship, and it's  
12 about money. It's not -- you'll see -- they'll tell you our  
13 folks -- it's not about paint. It's not about paint quality.  
14 They stand behind our quality. It's about money.

15 Now, what you're also going to see in this trial is that  
16 the defendants are going to bring in, I think, seven -- they  
17 say seven former body shop customers who used Sherwin-Williams  
18 in the past, probably going to see like a rapid-fire parade of  
19 disgruntled former body shop owners talking about the problems  
20 that they say they had, and we'll see what they say, and  
21 we'll -- I'll question them.

22 But as you listen to these body shop owners, we want you  
23 to keep some things in mind that after we filed this lawsuit,  
24 we have these e-mails of John Tyczki e-mailing these other body  
25 shop owners, talking to them about "how we can help you," and

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1 this -- this is a September 11th, 2014, e-mail with a man named  
2 Paul Jacovelli. I believe he's coming in to -- is part of the  
3 defendant's case-in-chief and will be testifying. You'll see  
4 how Mr. Tyczki e-mailed him and said, "Here's how you go about  
5 filing a warranty and getting full rates from them. Okay? And  
6 here's my lawyer's number. It was great meeting you."

7 And another person at Bumper Doc, he e-mails and says, "I  
8 look forward to working on this Sherwin-Williams deal with  
9 you."

10 So he's out there, you'll hear, not just getting former  
11 vehicle owners to come in, but he's out there making the calls  
12 of the body shop owners, making a case. "I look forward to  
13 working with you on this Sherwin-Williams deal with you. My  
14 attorney is Paul Sorrentino. He will give you a call."

15 Jered Tucker, Tucker Auto Body, he's e-mailing June of  
16 2014. I think Tucker -- Jered Tucker might come in and talk to  
17 you as they -- as one of the witnesses they call. Mr. Tucker  
18 was e-mailed by John Tyczki saying, "Just want you to know I  
19 have three more shops. Very upset one of them is having a car  
20 shipped back from Texas with the same issues as the red truck I  
21 looked at with you. I think he's going to call a witness  
22 regarding that Texas car, I think. When it gets here, I'll  
23 look at it and let you know. These guys want to start a class  
24 action and/or their own lawsuit right away." We'll see if that  
25 happened.



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1        May 16th, backing up another month, 2014. He tells  
2        Mr. Tucker at Tucker Auto, "Be sure to take pictures of  
3        whenever Sherwin-Williams comes out and take these samples and  
4        that you stripped off their products. Save in the file. I  
5        will be your expert witness. I will come out, and I will  
6        confirm your issues and document them for you."

7        This isn't -- this -- we will argue as an advocate and  
8        Mr. Cardenas, our technical rep -- he will have something to  
9        say about whether or not these body shop owners that are in  
10       these e-mails and that they're calling really had the problems  
11       and what relevance they are to this case.

12       Mr. Tyczki issued a warning.

13                    (Video was played but not reported.)

14        **MR. WILSON:** He's talking there about the vehicle  
15        owners that I told you about that they've been calling in.  
16        You'll also see evidence that -- whether or not he could get  
17        any of those otherwise satisfied vehicle owners to come in,  
18        bring their cars so that they could check them out and redo  
19        them and submit it as a -- one of the 40 warranty claims after  
20        this lawsuit was filed, whether or not that was successful.

21        You will see evidence regarding how they went about  
22        submitting warranty claims on vehicle owners who came in with  
23        new accidents after the lawsuit was filed. New collision,  
24        got -- someone got into an accident. Again, they had their car  
25        for the past few years fixed by Mr. Tyczki's shops with

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1 Sherwin-Williams paint on them, brought in two years, three  
2 years later for the new accident they just had, had not once  
3 come in before that -- to complain about their paint job, not  
4 once.

5 But when they got in, you'll see -- you'll hear his  
6 managers looked around the car and said, "You were here before.  
7 You got Sherwin-Williams paint over here. We could submit this  
8 new" -- "this part along with the new collision. We'll  
9 submit" -- "we'll repaint, submit this as a warranty, no cost  
10 to you."

11 Now, this vehicle owner -- you know, all of them, but any  
12 of those vehicle owners -- why wouldn't they do that? I mean,  
13 this car is already in there. The car is already being  
14 repaired. And if he's -- his managers are saying, "Well, we'll  
15 submit this warranty. It won't cost you anything," okay.  
16 Well, we ask you whether that's a -- we're going to -- we will  
17 ask you and our witnesses will say that's not a good-faith  
18 warranty claim. That's -- that's coming up with evidence to  
19 make your case.

20 Now, I said that they are going to ask you to ignore the  
21 obvious and the evidence that they'll put before you on this  
22 loss of gloss or dieback. Okay? You'll hear these terms  
23 interchangeably used. It's a dulling, it's a matting, a loss  
24 of gloss, a dieback. It's basically a clear coat that's on top  
25 of -- on the top of the finish of the car. That clear coat is

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1 dying back, is losing its gloss, and it's causing an appearance  
2 problem.

3 Sherwin-Williams in this document here has a manual for  
4 painters and shops like this, and those painters who know the  
5 technical process can look at the cause of that kind of an  
6 appearance defect. They can look at how to prepare -- repair  
7 it, and they can look at what to do to prevent it.

8 Now, the cause, from our own manual, says it can be from  
9 top coat applied in heavy wet coats, inadequate flash time  
10 between coats, insufficient film thickness of the top coat, the  
11 clear -- the glossy clothes -- coat. It can be from improper  
12 cleaning. It can be from using a poor grade or too fast  
13 evaporating thinner or reducer.

14 You're going to hear Dave Cardenas tell you, our tech rep,  
15 about the importance of picking the right reducer. It can be  
16 from insufficient air movement in the paint booth itself.

17 You'll hear him tell you about how this is not unlike anything  
18 else drying. You'll hear him say that if you have a wadded-up  
19 pair of bluejeans that come out of a washing machine and you  
20 want to dry them, if you give one up and throw it into a  
21 corner, they'll dry, but if you hang them up on a clothesline,  
22 they'll dry faster. If you put them in a heated air -- forced  
23 air environment like a drying machine, they'll dry even faster.

24 It's no different, you'll hear from them, in paint booths.

25 Different paint booths are -- give you different environmental

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1 conditions, and things dry differently.

2 Now, the defendants will say, "Come on. You just want to  
3 blame the applicator. It's your product. That's the problem.  
4 It's not any of these things. It's not inadequate flash time.  
5 It's not too thin of a coat." No. Our painters did everything  
6 right.

7 We're not the only one -- by the way, you'll see evidence  
8 that every paint manufacturer has the same type of manual that  
9 says, "These are the common" -- "commonly known causes of  
10 dieback, of loss of gloss, and here's how you fix it." You fix  
11 it with -- in mild cases the sanding and the polishing. In  
12 extreme cases, you might sand it down and refinish, but you'll  
13 see that they all agree on what causes it. There's certain  
14 things that you can do to avoid it.

15 Now, I asked -- and you'll see Mr. Tyczki testify about  
16 whether or not when he stood up in a deposition -- some of you  
17 know what that is, some of you don't, but he stood up in a  
18 deposition, given the company's position, and we asked him,  
19 "Okay. All of these factors that I just showed you, right, all  
20 of these factors, do they -- can they lead to conditions like  
21 dieback? For instance, would you agree with me that the loss  
22 of gloss and/or dieback, either one, could result from the top  
23 coat of clear being applied and heavy wet coats? Is that  
24 possible?"

25 "I have no idea." This is Mr. Tyczki.

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1       Okay. Well, I said, "Is it possible that loss of gloss  
2       could be caused by inadequate flash time between the coats?"

3       "I have no idea."

4       "What about insufficient dehydration?"

5       "I have no idea."

6       "What about film thickness, too thin of a film thickness  
7       on that top coat?"

8       "No idea."

9       "Well, how about -- how about insufficient air movement?  
10      How about that?"

11      "No idea."

12      "Well, how about insufficient temperature for the drying  
13      to take place when this technical process is taking place?"

14      "Oh, I have no idea."

15      "Well, is it possible that it could result from choosing  
16      the wrong reducer like paint thinner basically? It reduces so  
17      that you can spray it through that spray gun." Okay? The  
18      painters know what that means. "Is it because of that?"

19      "No idea."

20      "Well, is it possible that if you get the spray gun set up  
21      incorrectly -- is that possible?"

22      "No idea."

23      Well, we have an idea, and we have lots of those, and we  
24      went out -- and almost 40 post-lawsuit warranty claims. Our  
25      techs went out, and they took paint samples off of all of those

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1 cars, and they have a lab do testing, and our labs did testing,  
2 did quite a bit of it. They found things like -- for instance,  
3 some of the cars that they were submitting for refinish that  
4 they had refinished and are submitting for a warranty so that  
5 they could refinish again with someone else's product -- turns  
6 out -- you'll see that -- our lab reports say they didn't use  
7 Sherwin-Williams products. There was some other product than  
8 Sherwin-Williams on that car, on the part that they're  
9 complaining about.

10 Well, how can that be if they're exclusive to  
11 Sherwin-Williams and they're buying only Sherwin-Williams paint  
12 and paint products and liquids? How could they have  
13 competitive products, non-Sherwin-Williams products, on the  
14 paint in one of the coats on these warranty claims that they're  
15 asking for hundreds or thousands of dollars for? Well,  
16 we'll -- we'll look into that.

17 Our lab found this more than once, and you'll hear  
18 testimony and you'll see documents about what our lab found  
19 when it did testing. It didn't use intuition. It didn't use  
20 its best judgment and observation in coming up with -- using --  
21 relying on experience and trying to divine what the cause could  
22 be. They actually did testing, and they did the analysis, and  
23 our records are in the evidence. They'll be put before you.

24 And you'll see, again, this is a case where you will see  
25 four versus 40. You might ask yourself -- so we're going to

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1 have evidence in the case. You might ask yourself, "Well,  
2 maybe they have all these warranty claims. Maybe they just do,  
3 you know, way more work on cars than other shops in San Diego  
4 and in California and Arizona and Nevada."

5 They must because in 2008 to the present, there are the  
6 total number right here of warranty claims complaining about  
7 AWX causing any one of these die -- seven defects that they  
8 listed in their complaint. We pulled them all, gave them to  
9 the defendants, and this is what we found, that 39 -- it's 40,  
10 but one is a little bit of a dispute, 39 filed. Giving them  
11 the benefit of the doubt -- of the doubt, 39 filed by these  
12 defendants, which is way over 50 percent of the total of all  
13 body shops in exclusive deals and these three states combined.

14 And then you might ask yourself, "Well, maybe they just do  
15 50, 60, 70 percent of the total work in these three states."  
16 Well, we'll present evidence to you that that's not the case,  
17 either. In fact, they do just about as many mix -- mixes of  
18 AWX products as all these other fairly large body shops in  
19 these three states. You'll see that there's nothing  
20 extraordinary about the amount of painting they do.

21 Now, we asked -- or I asked you about "Well, how would  
22 they have other products on these paint jobs that they were  
23 submitting to us?" which, of course, they would need to admit.  
24 That would void the warranty claim. Of course we wouldn't do  
25 that. How would that happen if they were exclusive to us?

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1 Well, we'll show that even though the defense knew they  
2 were exclusive, they knew they were buying from a competitor of  
3 Keystone Automotive throughout the whole contract. We'll show  
4 you that they did this without telling us. They knew that  
5 Sherwin-Williams in this lawsuit asked for those records to  
6 make sure "You're not buying from anybody else, are you?"

7 They knew that they had records of thousands of dollars in  
8 purchases from a competitor during the time they were supposed  
9 to be exclusive. And, in fact, you'll see that they were  
10 buying products -- this is a quarterly snapshot from each  
11 quarter from 2008 to 2012. You'll see that they were buying  
12 paint and paint-related products from Keystone during the whole  
13 time of our contract, products that they admit -- and they will  
14 not -- I don't believe they'll deny it now -- they had to buy  
15 from Sherwin-Williams under the exclusive terms of the deal.

16 Kurt Hammond will tell you exclusivity isn't just so that  
17 we can have some predictability and we know how much we're  
18 going to sell and we can justify our numbers in giving you that  
19 advance. That's part of it, but he's also going to tell you  
20 that one of the reasons and values of an exclusive deal is so  
21 that Kurt and Dave Cardenas and the thousands of others  
22 Sherwin-Williams employees know that their products that they  
23 stand behind the lifetime warranty are not being mixed with  
24 other non-Sherwin-Williams products. It's a guarantee that we  
25 stand behind, but we have to insist that it's only our products



## OPENING STATEMENT / WILSON

1 used. That is not too unreasonable. These folks will tell  
2 you.

3 Again, they will ask you to ignore the obvious, and we  
4 will ask you not to. They will -- they will show you in this  
5 case -- I think that they will admit still that there are  
6 12,000 cars, that they refinished with our products 39, 40  
7 warranty claims. And even though you're going to hear a lot of  
8 evidence about the parade of horrors and how bad  
9 Sherwin-Williams is, we'll counteract that with Sher- -- with  
10 people like Dave Cardenas and Kurt Hammond and the reputation  
11 we have and the amount of shops we sell to.

12 At the end of the day, they are going to ask you for tens  
13 of millions of dollars in damages because they experienced  
14 defects with less than 1 percent of the cars that they painted  
15 in the entire time of our contract, less than -- less than  
16 1 percent. And we will show you and prove by a preponderance  
17 of the evidence, as the judge talked about, that they, the  
18 defendants, have been in breach of our contracts since the  
19 first day they were signed, and we found it out in this lawsuit  
20 because we know that they did -- and Kurt will tell you. We'll  
21 have a representative tell you they did not inform  
22 Sherwin-Williams when they signed the deal in 2008 that they  
23 were under an exclusive deal with another paint manufacturer.

24 Remember I talked about getting married twice? That was  
25 2008. That is a violation of the plain language of the

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1 contract. We'll show you that part of the contract. They did  
2 not inform Sherwin-Williams that they were purchasing  
3 nonpaint -- nonpaint products for the life of the contract,  
4 and, of course, we say and we'll prove that they breached the  
5 contract when they prematurely terminated our deal and signed  
6 up with the new paint manufacturer.

7 So at the end of the day, you're going to see our  
8 evidence. You're going to see a countersuit put on by the  
9 defendants to make you all think that our paint was defective  
10 from the first day we sold it to them until the last, and  
11 they're going to do it based on 40 warranty claims, 40 warranty  
12 claims, four during the period of the actual contract. They  
13 look like those cars, it's 40 against 12,000 cars. 12,000  
14 versus 40.

15 They're going to come in and present evidence to you.  
16 We're going to -- we're going to do our best to show you not to  
17 believe it, but they're going to present evidence that it  
18 wasn't 40, it wasn't -- there were a hundred more times that  
19 this happened. We deny that. We're going to show you -- we're  
20 going to contest that. We're going to put evidence in that  
21 that didn't happen. But even if they add a hundred to it now  
22 after the fact, now we're at 12,000 versus 40 and another  
23 hundred, and that's a long drive they want you to take.

24 We're going to ask you, as Mr. Sorrentino asks you, to --  
25 don't make up your mind, wait to see the evidence, and return a

## OPENING STATEMENT / SORRENTINO

1 verdict for us.

2 Thank you.

3 **THE COURT:** All right. Thank you, Mr. Wilson.

4 Mr. Sorrentino, you may make your opening statement at  
5 this time.

6 **MR. SORRENTINO:** Your Honor, when do we take a break  
7 so I can time myself?

8 **THE COURT:** Oh, probably 3:15 or so.

9 **MR. SORRENTINO:** Okay. Thank you, Your Honor.

10 **OPENING STATEMENT**

11 **MR. SORRENTINO:** Good afternoon, ladies and gentlemen  
12 of the jury.

13 What you heard is Sherwin-Williams' story. This is  
14 exactly why I asked everyone to please promise to wait to hear  
15 what we had to say and what we are going to show you. There  
16 are going to be a couple surprises in this previous trial, I  
17 will tell you that, and it's going to have to do with the  
18 defective product that Sherwin-Williams sold not just to my  
19 client but to many others.

20 There's a few things I think I need to clear up before I  
21 start because if that's all there was to the story, that's all  
22 there was to this case, if those were all the facts, then  
23 there's no need for us to be here obviously. And I think the  
24 most -- the hardest thing to do would be to make a decision,  
25 especially sitting as a jury in a case like this, without

## OPENING STATEMENT / SORRENTINO

1 having all the facts.

2 First, I think that we need to make clear a couple of  
3 things. One -- one is that Sherwin-Williams certainly knew for  
4 a fact that Mr. Tyczki was in another contract before he signed  
5 on with Sherwin-Williams in September of 2010, and he canceled  
6 that contract either that day or the day before. That's  
7 September 10th, 2008.

8 And the Court read to you and we have marked it down as an  
9 undisputed stipulation undisputed facts. When you all came in  
10 at the beginning, the judge read to you in or about June of  
11 2008, Sherwin-Williams sales representative Jose Garcia  
12 approached John Tyczki regarding a potential contract for  
13 automotive paint products to J&M and El Dorado. Of course, he  
14 knew he had another contract because how else was he painting?

15 See, that's an important concept because I'm going to show  
16 you in a few minutes how Sherwin-Williams breached the contract  
17 that John Tyczki signed on the first day, but before I do  
18 that -- oh, and by the way, breached it continually. But  
19 before I do that, I have to also say that we have to clear up  
20 another misstatement of fact, and that is we're hearing that  
21 Sherwin-Williams is going to claim that my client breached the  
22 contract with them from the first day because he was buying  
23 other products.

24 You're darn right he was buying other products because the  
25 product he was buying before he entered into the contract was a

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1 solvent-based paint, oil-based/solvent-based paint, and he had  
2 moved into this contract with Sherwin-Williams for the purpose  
3 of buying waterborne paint because it's more  
4 environmental-friendly and he wanted to get ahead of the curve.  
5 He knew that California was going that way. In fact, it is  
6 that way, and so he decided that that's what he would do.

7 Okay. So you can't start painting a car with oil-based  
8 paint, solvent-based paint, and then all of a sudden on  
9 Tuesday -- Monday, you prime it and then you put a base coat on  
10 it, and Tuesday -- Tuesday, you paint it with waterborne paint.  
11 Not only that would have voided the warranty, but you can't do  
12 it. That's oil and water, and the industry is well aware and  
13 Sherwin-Williams knows that there's going to be a transition  
14 period. What my client didn't know was how long that  
15 transition period was going to be.

16 So you saw a graph, and some of that is accurate. The  
17 purchases are accurate. But what were the purchases? Because  
18 Keystone sells primarily car parts. That's what they sell. So  
19 when there's a mirror or a fender or a door stain or a sail  
20 panel or a trunk lid, that's what he's buying, and that is not  
21 what Sherwin-Williams sells.

22 Now, that being said, there were purchases that were made  
23 by John Tyczki -- well, actually, his shops, his painters --  
24 for things like razorblades and tape and that type of thing,  
25 but I'm going to show you why that was done. I'm going to show

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1     you two things.

2             Number 1, I'm going to show you that -- I'm going to show  
3     it to you right now -- right now during this opening statement.  
4     I'm going to show you that Sherwin-Williams failed to provide  
5     their product AWX even as of the date that he signed the  
6     contract and even seven days later, and I'm going to prove it  
7     to you with their own documents. There's a lot that I'm going  
8     to prove in this case, and I'm going to show you some stuff  
9     right now that is -- that I'm going to prove to you through  
10    their own documents.

11            So -- and I -- I want to tell you that -- I'm going to  
12    tell you right up front that I'm not as tech- --  
13    technologically savvy as my counterpart. So I carry papers. I  
14    had a -- I had -- that's IT Pete. I call him IT Pete. He's  
15    the guy with the glasses. I had to hire him because I don't  
16    know how to work the equipment. So to the extent I may have to  
17    use the ELMO, I mean, forgive me because that's how I grew up  
18    in this practice.

19            And I'm going to tell you this, too. I'm not the most  
20    eloquent attorney you're ever going to hear. I'm just not, and  
21    I'm not politically correct. I say stupid things sometimes.  
22    Okay? For instance, you know, I'm going to call their product  
23    what I think it is, and I'm going to show you why -- during the  
24    course of trial, I'm going to show you why through my expert,  
25    who's been in the field as a chemist for over 40 years and has

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1 developed paint systems, and he's going to do it using their  
2 documents.

3 And my chemist is a chemist. Their expert is an  
4 applications expert. That means he's a defense -- he worked  
5 with a painter. He's their head corporate painter. His name  
6 is McCord, and I'm going to show you through him the materials  
7 defects in this paint. I'm going to show you with their own  
8 documents because I am old-fashioned, and I read paper. I read  
9 every piece of paper, and I read every piece of paper that got  
10 dumped on us in this lawsuit. They did not.

11 So let's start with -- oh, and I also want to say this  
12 before I forget about these warranty claims. I'm going to show  
13 you that, and you're going to hear testimony that the reason  
14 that there weren't more warranty claims made during the period  
15 of time that Tyczki -- that John Tyczki was in these contracts  
16 was because when his people complained to Jose Garcia, Jose  
17 Garcia was bringing free product to his shops and not  
18 documenting these things as warranty claims.

19 So Sherwin-Williams only wants to say, "You don't have any  
20 warranty claims," but at the same time -- at the same time, it  
21 was them. We didn't document them. These are body shops.  
22 These are not -- this is not Corporate America. They're  
23 Corporate America. They're the multibillion-dollar company --  
24 multibillion dollar company. Let's -- let me just refer to the  
25 judge's statement concerning the facts. It's Fact No. 3.

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1 Sherwin-Williams is an international company with gross  
2 revenues in 2014 approximately \$10 billion.

3 Okay. And what I have is a man, John Tyczki, the son of a  
4 Navy veteran, who grew up in San Diego, who got his first job  
5 in his late teens in the auto body business by sweeping floors,  
6 and then he learned how to do bodywork, and then he learned how  
7 to paint. Sherwin-Williams doesn't even know that. They never  
8 asked him that. He was a body man. He was a painter. He  
9 learned how to estimate it. He learned how to be an assistant  
10 manager. He learned how to be a manager, and he saved his  
11 money. He saved his money, and he saves his money.

12 And 25 years later, 22 years later, whatever it is, he  
13 bought his first body shop. He opened it, J&M Auto Body. And  
14 then a few years later, he opened up El Dorado, and he was able  
15 to do that because the former owner was selling it. He was  
16 retiring. And then a couple years after that, he opened John's  
17 Collision.

18 So let's talk about what happened here because -- and  
19 I'm -- I'm not going to go in perfect chronological order, but  
20 I'm going to try.

21 Okay. First, why would John Tyczki -- and I'm going to  
22 ask you as the jury when we're in closing why would you believe  
23 any of these charts that you just saw when the entire  
24 relationship, the start of the relationship, was founded on  
25 fraud. We're not just suing for breach of contract. You can't



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1 just -- you can't put water in a cannon and throw food-coloring  
2 in -- from last Easter and call it paint. You cannot do that,  
3 and I don't care what warranty they say was waived. That's why  
4 we're here, because you cannot do that.

5 Okay. So what was the initial fraud in this case? Well,  
6 I'm going to point to the deposition of Jose Garcia, and Jose  
7 Garcia was the sales representative who I just mentioned. So  
8 you can see the questions and answers because one of the  
9 selling points of Sherwin-Williams was "We can paint the car  
10 from prime to shine in 50 minutes."

11 So "Question: Did you ever tell John Tyczki that the  
12 Sherwin-Williams product line allowed a car to be painted prime  
13 to shine in 50 minutes?"

14 And he says, "Yes." He says, "Yes."

15 And then I ask, "Was that in order to induce him to  
16 purchase the AWX product line through you as a Sherwin-Williams  
17 sales representatives" -- "representative?" Excuse me.

18 And he says, "Yes."

19 Okay. And now look at what I asked him. "Can you give me  
20 the name of any shop in San Diego in which you know for a fact  
21 that they were able to paint a car from prime to shine in 50  
22 minutes using the AWX product line?"

23 And he says, "No."

24 And I say, "There's none; correct?"

25 "Uh-huh."

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1 "Is that a 'yes'?"

2 "Yes."

3 But that's what he just admitted he told Mr. Tyczki to  
4 induce him to enter into the contract before there was a  
5 contract signed. That's one of the reasons that we're here  
6 today, but it's not the only reason because it's not just on  
7 the shoulders of Jose Garcia that these lies were told.  
8 Sherwin-Williams themselves generated them.

9 We'll take a look at what's going to be Trial Exhibit 426.  
10 426 shows on the left side -- it looks a little bit too big.  
11 Can you move that over, please. There, call it out. Okay.  
12 Call it out. "From prime to shine in as little as 40 minutes."

13 Now, is 40 minutes correct? Is 50 minutes correct?  
14 You'll see in the next -- if you can move to the next one,  
15 you'll see that the call-out shows that it's either 40 minutes  
16 or 50 minutes depending on what you're going to use. And Jose  
17 Garcia already admitted under oath that he knows of no shop in  
18 San Diego who's ever done it, but that's their selling point,  
19 and people rely on stuff like that. That's not puffery.  
20 That's not "Oh, yeah, you know, we've got the greatest product  
21 in the world." This is specific.

22 Okay. Now, I want to jump to the second contract before I  
23 talk about the first -- excuse me. I don't want to do that. I  
24 want to tell you about the termination of these agreements  
25 because that came up. First of all, the judge read this.

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1 Again, we've agreed on this fact, and it's Fact No. 33.

2 John Tyczki told Derrick King, the area sales manager for  
3 Sherwin-Williams, the first time that John Tyczki met him in  
4 2012 that John Tyczki's relationship with Sherwin-Williams was  
5 unrepairable at this point. Okay? He made no bones about it.  
6 He said it in 2012, and he said as soon as he reached that  
7 \$1.3 million magic mark, he was done with Sherwin-Williams.

8 Why was he saying that in 2012 if we made a mistake in  
9 2013? The mistake that was made was buying this stuff from the  
10 beginning. That was the mistake, and John Tyczki was caught in  
11 the contract, and so John Tyczki stayed in the contract.

12 So what about the second contract? The second contract  
13 was entered into because he was told -- and I'm going to show  
14 you the provision in the contract in a second, but he was told  
15 by Jose Garcia that you had to enter -- you had to buy from  
16 Sherwin-Williams. And when I show you that language in the  
17 contract, you'll see why Mr. Tyczki believed that.

18 But before I do that, let me show you the letter that John  
19 Tyczki -- because we're hearing about "Yeah, you know, when did  
20 he cancel the contract? You know, what's the date?" and so on  
21 and so forth. He did receive a breach letter. You saw that,  
22 but he wasn't in breach. He was still buying. He was still  
23 buying paint, that AWX line from Sherwin-Williams. So he  
24 ignored it. He didn't contact Derrick King about it, but as  
25 you'll see from other e-mails, there's never a return call.

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1           Okay. "There's broken promises," he says in the e-mail,  
2   and I'll show that to you. But the issue right -- at this  
3   point is he said he was going to terminate the contract as soon  
4   as he reached the \$1.3-million mark. He said it in 2012, and  
5   then he showed a spreadsheet to Derrick King, the area sales  
6   manager, and he showed him where he was with his purchases.

7           Okay. And he said, "This is where I'm at, and when I get  
8   here, I'm done."

9           And Derrick King said, "Well, I've got about six months,  
10   then, to try to win your confidence, to win your trust, to get  
11   you to stay with us." He didn't say, "Oh, no, no. You  
12   didn't" -- "you miscalculated this." That is not what he said.

13          So Trial Exhibit 334 is John Tyczki's letter of April 3rd,  
14   2013, and this is on the second contract because he wrote a  
15   letter on the same day about the first contract and said, "I'm  
16   done." And then he wrote on the second contract, and he said,  
17   "Per the supply agreement dated May 24th, 2011, we are  
18   terminating this agreement on April 8th, 2013." I don't know  
19   why that's going to be an issue. Those are the dates. That's  
20   the letter.

21          And he's repaying the entire amount of the advance of  
22   \$40,000. He repaid the entire thing. Okay? There's a check.  
23   See, this is how come I go slow sometimes. There's a  
24   40,000-dollar check. They accepted it. They took it. They  
25   cashed it. And then five months later, they sued him. Okay?

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1 That's what they did. That's why we're here.

2 And by the way, there was no communication, no  
3 communication from Sherwin-Williams to John Tyczki between this  
4 letter and the date that he was sued, none, with the exception  
5 of they came in, and they took all this paint, and they took  
6 all the equipment, and they took their little computer, and  
7 they took their heat guns and their temperature gauges and all  
8 this stuff they had put there to try to fix the dieback  
9 problems, the things they were trying to get -- you know, give  
10 to his painters to try to use to try to fix the problem, try  
11 this, try that. They took all that, and then they gave him  
12 credit for the unopened cans. They took the open cans, they  
13 took the unopened cans, and they gave him credit, and now they  
14 claim that he was in breach. Why would they do that? Why  
15 would they do that?

16 You know, John Tyczki walked away from this, from both  
17 contracts. He walked away from this relationship with  
18 Sherwin-Williams for his peace of mind, and he expected -- he  
19 believed foolishly, I'll be the first to admit -- and he'll  
20 tell you, "I'm stupid." He'll tell you that because he  
21 believed the promises of Derrick King, the area service -- area  
22 sales manager. He believed him when he said, "We'll honor the  
23 warranties."

24 Okay. Why weren't there warranties before? Why weren't  
25 there warrant -- so many warranties? Because once the

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1 contracts were canceled, Sherwin-Williams could no longer fix  
2 the problem without documentation by giving John's shops free  
3 paint.

4 Okay. That's how they -- that's why they don't have  
5 documentation, but you're going to hear that the painters  
6 complained, and the managers in the shops complained. John's a  
7 working manager. He was operating in the stores. They  
8 complained to Jose Garcia, and when the boss says, "Oh, it's a  
9 hundred more" over a hundred times -- no.

10 You'll hear from Paul Teixeira, who's the El Dorado  
11 manager, when he complained to Jose Garcia. He didn't complain  
12 about one car. He keeps 40 to 45 cars in there at any time.  
13 He's complained about all of them. He's shown him. Now, if  
14 you take just a hundred times from his shop and there's 40  
15 cars, that's 4,000 cars.

16 And, you know, Sherwin-Williams and Jose Garcia have a  
17 claim in this case, and Jose Garcia has testified that he never  
18 gave free product. Well, I'm going to have -- you are darn  
19 right. I'm going to have body shop people here -- and by the  
20 way, when their depositions were taken, they were current  
21 customers of Sherwin-Williams, not former, current, and they're  
22 all going to tell you the same thing.

23 They are going to tell you that Sherwin-Williams, whether  
24 it was Jose Garcia or his counterpart Hilary Castro, brought  
25 free product rather than do the paperwork, rather than make the

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1 claim, rather than submit it as a warranty claim. And, you  
2 know, I'm going to show you why that is when my expert  
3 testifies. I'm going to show you -- I'm going to show that to  
4 you in documentation. That's their documentation.

5 Okay. Bob Stall Chevrolet was using their product. Paul  
6 Jacovelli, the person he mentioned was the body shop collision  
7 manager -- he testified even in his deposition that Jose Garcia  
8 brought clear paint, brought clear-coat paint, whatever it is,  
9 for three solid months, and then he was asked how many cars  
10 would that be for. 80 cars a month, 240 cars, 80 cars a month,  
11 just in that one place, just because they didn't want to file  
12 or do documentation to make warranty claims.

13 And, you know, they want to show us the analytical  
14 testing. I have to tell you the analytical testing for auto  
15 shops -- not only do I not believe it, my expert is going to  
16 tell you you can't do testing off of dry paint samples. You've  
17 got to test in a different way or look at the test results when  
18 it's not in the middle of this.

19 But be that as it may, 240 cars out of one shop, Bob Stall  
20 Chevrolet. And then Jose Garcia went to him and said, "Look,  
21 we can't keep doing this. I'm going to send you the stuff, but  
22 I'm going to do it through Polo's" -- Polo's is a jobber.  
23 That's, like, a meet -- a middleman -- "and you have to sign  
24 the bill, the invoice, but you don't have to pay it."

25 And then Bob Stall Chevrolet said, "Huh-uh. We're not

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1 doing that. We're done."

2 Okay. Where's the analytical testing results for Bob  
3 Stall Chevrolet? Where's what they call PQR's, product quality  
4 reports, for them? You know, you saw that pie chart. You're  
5 going to hear body shop owners come in, and they're going to  
6 testify, "I made complaints, I made complaints, I got free  
7 products" and so on and so forth, and yet they're not on that  
8 chart. They aren't -- their names aren't on that chart.

9 Okay. So we're kind of at the mercy here of this  
10 20-billion-dollar company when it comes to being forthright  
11 with this information. And yes, I'll be the first to admit and  
12 my client will admit on the stand -- he will say, "I made a  
13 mistake when I was asked for those documents, those" -- "the  
14 invoices from Keystone." He believed that they hadn't bought  
15 anything from them, and he asked his managers, "Can we buy  
16 material from them?"

17 And they said, "From Keystone?" They told him, "No." It  
18 was car parts.

19 And he did -- he made a mistake, and he said, "Yeah" --  
20 "no, we don't have anything because it's all car parts."

21 And they -- Sherwin-Williams pressed the issue. There's  
22 no doubt, no doubt. And I said, "We've got to find these  
23 documents. Do you have them here?"

24 "Yeah. I went in the back, and they pulled out I don't  
25 know how many boxes. We went through them and said, 'Hey, you



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1 know what? There was some purchases. There was some  
2 purchases,' and we turned those documents over." That's how  
3 they discovered it. He turned them over, made a mistake.

4 People make mistakes. He is not a hundred-billion-dollar  
5 corporation. What he is is a single guy who -- he's a man who  
6 started a business from nothing, and these guys don't really  
7 want money from him. They want to shut him down because if  
8 they can shut him down, they shut down -- they shut up all the  
9 other body shops who complain about their product. That's the  
10 truth. That's what this case is really about.

11 And I'm going to show you the next -- the next piece of  
12 fraud. I already showed you what Garcia said. Well, show --  
13 can you please show 322. I just want to see the date on the  
14 contract. The date of the contract is September 10th, 2008,  
15 and -- see, if I had an ELMO working, if I had it in front of  
16 you, it would be really up, and I'd be pointing at it, and we'd  
17 be done.

18 Is it not working? It's 322.

19 Okay. So look at the top part of this. Okay? I just  
20 want to point your attention to this right now, September 10th,  
21 2008. That's the day that this contract was entered into.

22 Okay. Now, I'm going to show you the next exhibit --  
23 oh -- in order -- in time order. 5 -- this is 515,  
24 exhibit 515. This is what is called the PQR, product quality  
25 report. Let's look at the date of this, September 8th, 2008,

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1 two days before this contract was signed. And look at the  
2 reason that this PQR was -- was created, dieback, loss of  
3 gloss.

4 And the assigned tech rep -- I can tell you those are his  
5 initials, not probably the best initials that a guy can have,  
6 but that's Alex Silva, and he's somebody who's involved in this  
7 case. I asked him in his depo, "Why did you let them put those  
8 down as your call sign?" He hadn't thought about it, just  
9 had -- but he has a point.

10 Look under "Supporting Details. Area Painted: All.  
11 Vehicle Make, Vehicle Year. All. All." I didn't know what  
12 that meant. I'm trying to figure what does that mean. You  
13 know, maybe -- was he just being lazy? No. Look at the second  
14 page of this document. And on the second page under his  
15 comments, "All paint jobs at this customer are dying back. We  
16 duplicated the problem on a 20-by-20 panel and will send in for  
17 evaluation. Locally, we cannot find out what is happening."  
18 This is two days before my client signed his contract, all  
19 paint jobs at this place. This isn't my client.

20 And by the way, before I forget, you know, I know there's  
21 at least one warranty claim that John Tyczki submitted which he  
22 didn't even paint. It was painted by another body shop in the  
23 area with Sherwin-Williams paint, and the guy came in because  
24 he had dieback. And so it's not even like he's fixing his own  
25 paint jobs. He's fixing others as well. In any case, there's

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1 fraud. There's fraud right here in front of our faces.

2 Did they tell John Tyczki they were having problems with  
3 dieback? "Oh, we never heard of dieback, dieback. We don't  
4 have any defects." Oh, and incidentally we are not claiming  
5 that -- whoops. I've got to get my other piece of paper.  
6 We're not claiming that we're not -- we're not still  
7 claiming -- still stating that the problems were color-matching  
8 and then dieback and the rest of the stuff because dieback  
9 occurs when the clear coat gets sucked into the base coat,  
10 which is one reason why their analytical test results or  
11 reports make no sense, because there's no clear demarcation  
12 because it's all getting sucked in.

13 There's a chemical problem. There's a problem with the  
14 formula. Okay? That's the problem. And when it dies back,  
15 you see the sanding scratches because, you know, you're sanding  
16 the coat. Solvent-popping. You -- paint shrinkage. That's  
17 what we're talking about. Orange peel, which is protrusions or  
18 grit. I'll show you specific documents concerning that. And  
19 color-fading. We haven't backed down on anything. Those are  
20 still the problems. They're all one problem, and it's under  
21 the rubric of dieback.

22 Now, David Cardenas, who we've heard about, is a painter.  
23 I'd call him a tech rep, a technical representative, but he's a  
24 painter, and he's a really nice guy. You'll meet him. They're  
25 going to call him as a witness. He is a nice guy, and I do

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1 believe he's a good painter. They say he's -- on a scale of 1  
2 to 10, he's a great painter, and I don't have any reason to  
3 doubt that.

4 And when he started with Sherwin-Williams, he actually  
5 started on September -- I'm sorry -- January 1st of 2009.

6 Okay? Why is that important? Because John Tyczki bought this  
7 product, signed this contract on September 10th, 2008, and I'm  
8 going to show you Jose Garcia's call logs. This is Breach No.  
9 3 or 4. I don't know what I'm up to yet, and I'm still on the  
10 first day of the contract.

11 In his call log, that's where he does his activity report.  
12 Although he's not required to, we're going to hear that. In  
13 fact, Mr. Adams is going to testify to that because he did so  
14 in his deposition. There's no rules or policies about what  
15 they're putting there, but nonetheless he put in there -- on  
16 September 17th, 2008, he put in there that he was meeting with  
17 John Tyczki on that day to get ready to install the AWX  
18 product.

19 To get ready? What do they expect John Tyczki to do for  
20 seven days? Paint with his blood? Blood, sweat, and tears?  
21 Because that's what he would have had to do if he didn't  
22 continue to buy from the other company. He had no paint.  
23 They -- they didn't -- they didn't give it to him, and then it  
24 doesn't -- you don't put the paint back in and, you know, do  
25 all this stuff you've got to do. You don't do that in one day

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1 or two days. That takes a couple days, takes a week.

2 So let's figure at the earliest, they got it in a week  
3 later, September 24th. Within two weeks, John Tyczki's shops  
4 encountered a major problem with color-matching. And by  
5 "color-matching," that means that if it said it was red and you  
6 went to their formula venue, you got red out, and it turned out  
7 to be blue or whatever. It wasn't even close.

8 So John Tyczki got upset, and he said, "I don't want this  
9 stuff." He started complaining within -- within 40 -- within  
10 30 days, started complaining.

11 So what did Sherwin-Williams do? You know, very  
12 interesting because Jose Garcia comes in and says, "Okay.  
13 Yeah, we'll pull it out, and we're going to put in  
14 solvent-based paint." He didn't buy solvent-based paint. He  
15 was trying to get ahead of the curve, but that's what they did.  
16 They took all the AWP waterborne product, they took it all out,  
17 and they put in this solvent-based paint that Sherwin-Williams  
18 makes.

19 And by the way, it's good stuff. It's good stuff, but  
20 it's not what he was buying. It's not what he paid for. He  
21 had no problems with that paint. He had that paint in his shop  
22 until March of 2009 -- actually, because of the transition, it  
23 was April -- and one shop in May and June in the other. And,  
24 again, that's on Jose Garcia's call logs.

25 Okay. But that's not what he was paying for, and that's

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1 why we have a discrepancy in the number of cars that were  
2 painted. Was it 12,000? Was it 10,000? You saw a part of  
3 what John's answer was about to be. He's saying 10-. If you  
4 want to say 12-, it probably was 12, but there was all those  
5 months when he was painting with the solvent-based paint. And  
6 we're not complaining about that, but we are saying -- what  
7 number am I up to? How many fraud -- how many breaches? They  
8 breached first, they breached often, and they continued to  
9 breach, and then they breached last.

10 Okay. The excuse factory by Sherwin-Williams is in full  
11 operation. So David Cardenas gets hired on January 1st, 2009,  
12 and he for the first time goes into John's shop J&M Auto  
13 Body -- he goes in there on March 16th, 2009. I know. Can --  
14 how bad can I be that I can remember all these stupid dates,  
15 you know, and I missed my wife's birthday on Saturday? You  
16 know, that's the life of a lawyer, I guess.

17 Look, he came in, and he put the AWX in, and he said that  
18 he thought that he was installing the stuff for the first time.  
19 Let's -- let's take a look at his deposition testimony because  
20 this is very, very important.

21 Okay. "In March" -- this is my question to him. "In  
22 March of 2009 when you first visited J&M Auto Body for the  
23 installation of the AWX product line, were you told by Greg" --  
24 Greg is Greg Matthews, and he's the manager of J&M, and he'll  
25 be testifying -- "or anyone else that the AWX product line was

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1 initially installed in September of 2008 in that body shop?"

2 And he says, "I had no -- I had no prior knowledge, no."

3 "Have you come to learn since March of 2009 that the AWX  
4 product line was originally installed in J&M in September of  
5 2008?"

6 And basically, he says, "No, not until this lawsuit was  
7 filed," and the lawsuit was filed in August of 2013.

8 Why is this important? Because when he visited his  
9 shop -- this is his tech report. That is about to get put up.  
10 Here it is. In his own handwriting, he writes March 16th to  
11 the 20th. Do you see how he signs that on the bottom,  
12 March 20th? He writes under the objectives, "New AWX  
13 installed."

14 It actually wasn't. It was supposed to. It was supposed  
15 to be installed. It was installed for a short period of time  
16 in September of 2008. But look at the last line that he writes  
17 in his own handwriting. "Shorter bake for," and then product  
18 number, "for less dieback," not to eliminate dieback.

19 By the way, Sherwin-Williams denies it had any problem  
20 with dieback. They said there was no defect. Why is the word  
21 "dieback" in this document at all? And he wrote it. He had  
22 been working for the company at this time for January/February  
23 and, you know, about halfway through March; right? Why am I  
24 bringing that up? Because, again, we see that John Tyczki was  
25 sold a bill of goods that didn't exist the way it was

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1 represented to him.

2 And, you know, in 2012 -- I'm going to jump ahead. In  
3 2012, when John was completely fed up and just ready to get out  
4 of his contract, why didn't he cancel it sooner? Because he  
5 owns two body shops -- three now -- three body shops, and he  
6 can't compete against these guys. So he just resigned himself  
7 to buying this crappy paint, painting the cars, buffing them  
8 out, do everything he could to get to this \$1.3 million, hoping  
9 and wishing and being told that the warranties were going to be  
10 honored so he could get out of this contract, so he could wait  
11 to get out of this contract. That's what he did.

12 So when it got to the point in late 2012 after he talked  
13 to Derrick King and he's having all these dieback problems --  
14 oh, they're not documented as warranties, but guess who didn't  
15 document them -- okay. What did he do? He finally got  
16 disgusted, and he said, "Okay, Sherwin-Williams. You paint  
17 this car," and it was a 2008 Toyota Sequoia.

18 Okay. So guess who painted it? Dave Cardenas went into  
19 El Dorado and painted that car -- that vehicle. He painted  
20 that vehicle and painted it himself. He painted one side. He  
21 took almost a whole day to paint one side. I don't know, you  
22 know, how you get work done and work out with the customers  
23 doing it like that, but that's what he did, and it died back.

24 Now, if it's an application error, if our painters are so  
25 bad, if they're so, so bad, why is it that their top Number 1



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1 A-plus painter in the whole wide world, Dave Cardenas, goes in  
2 there -- David using his own gun, by the way. Okay? So he  
3 can't say he used a defective gun, and he doesn't.

4 How did it die back? There's only one explanation, and  
5 that's the paint formula, is the problem. That's what the  
6 problem is. And, you know, the judge read to you stipulated  
7 facts, and no -- stipulated facts means that we've stipulated.  
8 We've agreed to them, starting with Number 49. It says,  
9 "Dieback and/or loss of gloss could result from..."

10 What's the first reason? It's not an application error.  
11 It's from defective paint formula, defective paint products, or  
12 any of the following, and then you start blaming the painter.  
13 Okay? Well, I guess if we blame the painter, then their  
14 painter isn't all that good, either. It's either that or every  
15 painter in San Diego County and every other body shop that's  
16 going to come in here -- they've got bad painters, too. That  
17 makes no sense because it's not true. So the excuse factory  
18 again is rolling around on the conveyor belt here, and it's the  
19 painter's fault, you know?

20 By the way, the judge also read a few other stipulated  
21 facts. Orange peel could result from -- oh. What's the first  
22 reason here? Defective paint formula, defective paint  
23 products. Solvent-popping could result from defective paint  
24 formula, defective paint products. That was read to you when  
25 you came in for voir dire.

## OPENING STATEMENT / SORRENTINO

1        You know, Sherwin-Williams in their opening made a big  
2 point to say that John Tyczki is calling people. First of all,  
3 he's not calling people and telling them there's a recall, and  
4 he says that. He says that in his -- we're going to play a  
5 clip of John Tyczki. That's not what he said. He said, "There  
6 might be a problem. There might be a problem. Can you bring  
7 it in?"

8        But why did he do that? Well, it's a twofold reason. One  
9 is because he is a concerned business owner. He knows he's got  
10 problems, and he knows he did hundreds of redos with free paint  
11 and then got sued for his trouble because Sherwin-Williams  
12 hasn't honored one of those warranties. In fact, just -- as of  
13 what, two weeks ago, they made sure before this trial -- they  
14 sent him an official letter rejecting it, and my client had to  
15 respond.

16        Okay. But also because -- and during this litigation, we  
17 agreed to inspect as many vehicles as we could. Let's bring  
18 some vehicles in so that you can see what we're seeing. And so  
19 he did call or he had somebody call. He called -- an employee  
20 called and said, "Can you bring it in? Can you bring in a new  
21 vehicle? We'd like to take a look at the paint."

22        And every -- and by the way, some of them went to the shop  
23 already, and others -- they just randomly brought them in.  
24 John hadn't seen the cars. His employees hadn't seen the cars.  
25 They're wherever. They're in Oceanside. They're wherever the

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1 person lives, East County, whatever. They brought the car in,  
2 and you know what? There were nine -- nine cars; right? Nine  
3 cars. There were nine cars that were inspected, nine cars that  
4 were inspected by Sherwin-Williams, and every single one of  
5 them had dieback, every single one.

6 So there's a problem, and the problems with this paint and  
7 the distraction that Sherwin-Williams wants to push in this  
8 case is "Oh, we sued you first. So we get to go first, and you  
9 breached the contract. So, ha, that's it. It's a simple case.  
10 It's just a simple case." It's not a simple case. It's a case  
11 of fraud. It's a case of fraud from Day 1. It's a case of  
12 breach of contract on their part from Day 1.

13 You know, I got -- I'm going to show you Manuel Andriano's  
14 deposition because this -- he's also a tech rep. He's also a  
15 painter. I'm going to show this to you because there's only  
16 one little thing that's really important in his -- in this  
17 deposition, and take a look at this.

18 So I ask him, "So in the Sherwin-Williams form itself  
19 online" -- this is that PQR form you've already seen -- "where  
20 it says 'dieback' and then 'loss of gloss,' do you see -- I  
21 have it highlighted there."

22 And by the way, MJA is Manuel Andriano. That dieback loss  
23 of gloss is actually a drop-down menu that's part of the PQR  
24 summary form.

25 And he says, "Yes."

## OPENING STATEMENT / SORRENTINO

1       They don't type -- even type that in. This problem is out  
2 there so bad that it's on their form when you click on that  
3 box, and it comes down with certain problems, and, oh, they  
4 click it. I was wondering why everyone has spelled it that way  
5 because personally I don't think that "dieback" is spelled  
6 correctly, but, you know, I'm not in the industry. I think  
7 it's D-y-e, but it's always spelled D-i-e. So I'm forced to  
8 adopt that. Okay? It's a drop-down menu. That tells you  
9 something, too.

10       I want to take a look at Exhibit 411, please, because this  
11 is -- this goes to the heart of our breach of contract case.  
12 Now, Exhibit 411 is the warranty. Okay? This is the limited  
13 lifetime warranty that -- that covers the AWX product. Take a  
14 look at what I've highlighted, "Covered Defect." D and E,  
15 "Extensive Loss of Gloss," and E is "Color Fading."

16       And does it cover AWX? You can see that it does cover  
17 AWX. What does the warranty cover? What does it give you? At  
18 the bottom of the page, it shows that within five years from  
19 the repair date, it's a hundred percent for any for these --  
20 these defects, a hundred percent.

21       So they paid John on four -- four of them, and then when  
22 he canceled the contract, they don't pay him on any. It's 37  
23 cars so far and \$122,000 so far out of his pocket, and he's  
24 got -- well, he'll tell you probably another 50. Why? Because  
25 he can't afford to paint them and not be paid, and he can't

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1 expect and he doesn't expect and he will not allow a customer  
2 to pay him for that.

3 Let's take a look at the call log, please. The first is  
4 going to be the Garcia deposition, and this goes to the  
5 delivery issue, meaning why was John purchasing goods -- or not  
6 John but his painters purchasing goods or his manager running  
7 out to get something. Well, for one thing, one of the shops  
8 was only three blocks away from his store, but he couldn't get  
9 the product. That in itself is a breach.

10 I asked, "What would you expect the customer to do if they  
11 needed the product that afternoon to finish the job that they  
12 were working on?"

13 And he says, "Normally never happens."

14 I said, "Well, what happens when it does? Would you  
15 expect that they would run down to a store two or three blocks  
16 away, pick up that particular item themselves?"

17 He says, "Probably."

18 Look at the next page of his depo. "But if they needed  
19 the product the evening before" -- can you make that smaller so  
20 we can see it? "But if they needed the product the evening  
21 before and neither the Escondido or San Diego branch would  
22 deliver it, would you expect that they would run down to the  
23 store and purchase that 3M product to complete their job?"

24 And he says, "Yes."

25 Let's take now a look at his sales call log because this

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1 ties into it. So let's pull up the highlighted part. This is  
2 the first page of his cell phone call log. I'm only going to  
3 show you a couple. We have to close it up so we can see the  
4 dates.

5 Okay. See -- look at the date -- first date,  
6 September 17th, 2008, ten days after the contract is signed.  
7 "Get ready for an install at J&M and El Dorado." What? Get  
8 ready for install? This isn't a contract that when -- they  
9 decided on a napkin at, you know, Smashburger on the 10th and  
10 signed it. I should have said In-N-Out because I like it  
11 better, but I went to Smashburger a week ago, and it was pretty  
12 good.

13 So get ready? You don't pay for seven days if he did what  
14 Sherwin-Williams expected him to do, which is I guess sit  
15 around and close down the shop, or I'm not really sure what  
16 they expected him to do. I know what he didn't get. I know  
17 what he expected. He expected to get the paint. He expected  
18 to get the paint thing, expected to get everything that was  
19 included in the contract, and he got none of it.

20 September 17th, 2008. And I just pulled out a couple --  
21 there's more, but January 12th, 2009, "Continue good service."  
22 This is -- this is Garcia's language. So you expect it to be  
23 somewhat self -- you know, self-supporting. But then he says,  
24 "Need" -- "need to improve delivery service." That's what  
25 we're talking about.

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1           So yeah, there was purchases of other goods, but what we  
2     have in the law is substantial compliance. The breach has to  
3     be a material breach, not material like materials but a  
4     material breach like a significant and important breach of the  
5     contract. This is not that. That's what Sherwin-Williams is  
6     trying to claim now, but this is not that.

7           And by the way, he was getting the solvent-based paint  
8     during this period of time for which he had to purchase and he  
9     had to order and purchase, and then they didn't charge him  
10    because he refused to pay. But -- but -- but had they credited  
11    that -- those amounts to his overall bill, he would have been  
12    way over \$1.3 million in purchasing the products. And then you  
13    see the last -- just seven days later "Need better delivery  
14    service." This is Jose Garcia's, you know, call log. This is  
15    his call log.

16          Now, after the -- again, I'm going to just tell you more  
17    trickery from Sherwin-Williams. I'm going to show it to you  
18    right now, right now. September 9th, 2013, Jose Garcia's  
19    counterpart -- her name is Hilary Castro -- goes into John's  
20    shop to look at cars that came in for warranty claims. So here  
21    you go, September 9th, 2013, and there it is.

22          Let's see the second page, and thank goodness some people  
23    still do it. I do it. They handwrite because otherwise we'd  
24    be having an argument about who put the notation on there, and  
25    here's what she writes. On September 9th, 2013, she writes --

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1 I can't read it because it's too -- "authorized to conduct  
2 repairs." That's what he did -- that's what she writes on the  
3 invoice that John Tyczki gets and Sherwin-Williams gets.

4 What's important about that? Well, there's two things.  
5 Number 1, look at the date again, September 9th, 2013. He  
6 canceled the contract effective April 8th, 2013. What does  
7 that mean? He wasn't spraying Sherwin-Williams.  
8 Sherwin-Williams authorized the repair of their dieback  
9 problems with a competitor's product.

10 Now, I'm not sure if they were thinking this way, but it  
11 certainly can be inferred that they knew that he painted with a  
12 competitor's product. The product was new product. They would  
13 have no dieback problems. So that would be one claim that  
14 would not come back to haunt them. Who does that, though? Who  
15 authorizes the repair of a defective product with a  
16 competitor's product? Who does that?

17 And maybe that wasn't the reason. Maybe there was another  
18 reason. I'm going to show you what they said to him after he  
19 did the work on these vehicles, and these things are called  
20 releases. So here's one of the releases. I think they gave  
21 him four. So as soon as he shrinks it down, we'll be able  
22 to -- keep going. Keep going. Keep going.

23 All right. So -- so this is the release they give him,  
24 and I've highlighted the important language. If he takes this  
25 check, he does hereby forever release, discharge, and hold



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1 harmless Sherwin-Williams from and against any and all claims,  
2 demands, damages, debts, obligations, suits, judgments,  
3 actions, and causes of action.

4 Oh, why did I mention that? Why did they mention that?  
5 The lawsuit was filed in August. They want to make sure behind  
6 the back of the attorney that they're going to give this  
7 document to John Tyczki. After all, he's just a dumb little  
8 old body shop guy. "So I'm going to give it to him and hope he  
9 signs it." Why? Because look at what it says. It goes on.  
10 It says "of any kind or nature whatsoever, whether known or  
11 unknown, that customer may have or hereafter acquire in  
12 connection with customer's purchase, application, and/or use of  
13 any and all products purchased, provided by, or otherwise  
14 obtained from Sherwin-Williams prior to the date hereof."

15 So when he signs it, he's just released his whole lawsuit.  
16 He's released all the damages, and we're set. He's released  
17 all warranty claims that -- that are going to come in the door  
18 in the sense that all those paint jobs were done before this  
19 date.

20 And then -- and then they send him -- show them the next  
21 page. Show them the check. They send him copies of the  
22 checks. Here's one of them. I've got four of them in this  
23 exhibit. This is Exhibit 454, Trial Exhibit 454. Luckily,  
24 John didn't sign it, and John didn't get the money, either.  
25 But that's part of the trickery in this case. That's where our

## OPENING STATEMENT / SORRENTINO

1 case comes from. It just keeps on going. If he had signed  
2 that, I wouldn't be standing here, talking to you about their  
3 fraud and their breach of contract.

4 You know, John asked them, "Can you change this release?  
5 Can you add to the end for this car only?" You'll see that --  
6 that e-mail.

7 And they tell him, "No."

8 And here's where it is. "Can you just add for this car  
9 only? Because, you know, I'll sign it if it's for this car  
10 only?" Isn't that fair? It's -- the release is only for the  
11 repairs of this car only.

12 And they said, "No."

13 I want to jump to -- to a video clip of John Tyczki  
14 because you haven't really seen my client. You don't know him,  
15 but you're going to -- you're going to -- you're going to know  
16 him in this case because the one thing about John Tyczki is  
17 he's honest, and I'm going to tell you something.

18 I have an easy job in this case because he's honest, and  
19 he demands that of his employees. And are they going to make  
20 mistakes? Are they going to misremember stuff? They might.  
21 I'm sure they will. They wouldn't be people if they didn't,  
22 but they're going to be honest, and they are honest.

23 And this -- you heard the clip. You heard the clip about  
24 slander. "I can't wait to slander you." You know, what you  
25 didn't see was two lines or three lines later, he said, "You

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1 know, I probably shouldn't have said that because it's not  
2 slander if it's true." And you know what? He's right. It's  
3 not slander if it's true, but this is the issue that  
4 Sherwin-Williams has.

5 Sherwin-Williams -- and you heard it today in opening.  
6 The customer doesn't notice. The customer is not complaining,  
7 "the customer" meaning us, meaning us, the people going to body  
8 shops. We don't notice. We don't complain. Okay? That's  
9 their attitude, and they're upset about the warranty claims  
10 because he does not like that attitude.

11 And that's why when he had the contract in effect from '08  
12 but really '09, middle of '09, to 20 -- April 2013 -- and there  
13 was a transition period. When -- that's why -- that's why  
14 he -- he got -- when he got the free product, he was -- he was  
15 repainting cars. He wasn't getting free product to paint the  
16 new car. He was repainting the cars that would die back, that  
17 had the sanding scratches, that had the solvent-popping, that  
18 had all the problems that we've sued them for because they  
19 committed fraud.

20 Let's -- now, let's watch John Tyczki in his deposition  
21 responding to these questions about "Oh, the customer didn't  
22 notice. Why are you telling them? Why are you calling them?"  
23 And by the way, to echo my client, that is so wrong. That is  
24 so wrong.

25 Let's play the clip, please.

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1 (Video was played but not reported.)

2 **MR. SORRENTINO:** And then when he was pressed further  
3 on this issue of "Why are you telling the customer if they  
4 don't notice it?" John in his own way gave his own analogy,  
5 which you may appreciate or not. It depends on -- on your  
6 perspective, and it's in front of you.

7 (Video was played but not reported.)

8 **MR. SORRENTINO:** Okay. That's my client, and that's  
9 what you're going to hear, and that's how he feels, because he  
10 cares about his customers, because he wouldn't be where he's at  
11 now if he did not conduct business in the course of his  
12 personality. Like it or not, that's his personality, but he's  
13 as honest as the day is long. That's something my grandpa used  
14 to say. So I guess I get to say it for the first time in open  
15 court. Maybe he'd be proud of me to remember that.

16 But, you know, I can show you some more, but I'm not going  
17 to because I think you have the flavor of our case. That's the  
18 flavor of our case. And, you know, the great equalizer in our  
19 society is right here. It's a jury trial. Doesn't matter how  
20 many billions of dollars you have. Doesn't matter. When you  
21 need justice in the United States of America, you come to  
22 trial.

23 Okay. That's why you're all here. We're going to share a  
24 special experience because this is special. And, you know, now  
25 that I'm thinking about it, maybe this really is a simple case.

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1 Thank you very much.

2 **THE COURT:** All right. Thank you.

3 Ladies and gentlemen, we'll take our afternoon recess at  
4 this time. It's 3:25. We'll be in recess until 3:40. We'll  
5 recommence at 3:40. Remember the Court's admonition. Please  
6 be ready to go at 3:40.

7 We're in recess.

8 (Proceedings were heard out of the presence of the jury:)

9 **THE COURT:** All right. The jury is not present.  
10 Counsel are present.

11 Anything we need to discuss?

12 **MR. WILSON:** We have -- I don't know if you ever got a  
13 chance to see it. I sent a tutorial video that we wanted to  
14 play.

15 **THE COURT:** I did, yeah. Mine had no sound.

16 **MR. WILSON:** Yeah, and it's for a reason. Like  
17 everything, we negotiated like crazy, no sound, no -- no  
18 voiceover, no narration that was argument -- you know, that can  
19 be called argumentative. So it was just video clips of the --  
20 or, you know, video images of a standard process with captions  
21 and at least --

22 **THE COURT:** Okay.

23 **MR. WILSON:** -- give them a sense of, you know, what  
24 this looks like.

25 **THE COURT:** This is the five-minute video?

1           **MR. WILSON:** Yeah. It's five minutes.

2           **MR. SORRENTINO:** I -- I have no objection, but I  
3 thought we were going to do it before opening, and I just  
4 thought we weren't going to do it. So -- I mean, it doesn't  
5 seem to make sense to do it now, does it?

6           **MR. WILSON:** Well, it absolutely does.

7           **THE COURT:** It was agreed to.

8           **MR. SORRENTINO:** Okay.

9           **THE COURT:** If he wants to run it, you can run that  
10 first and then call your first witness after that.

11          **MR. WILSON:** Okay.

12          **MR. SORRENTINO:** Thank you, Your Honor.

13          **MR. WILSON:** Thanks.

14          Do I need the -- do I need the mike when I --

15          **THE COURT:** I don't think so. Your voice -- if you  
16 just keep your voice up, you'll be okay.

17          Thank you.

18          **MR. WILSON:** Thanks.

19                               (Recess taken.)

20          (Proceedings were heard in the presence of the jury:)

21          **THE COURT:** All members of the jury are present.

22          Counsel and the parties are present.

23          **MR. WILSON:** Yes, Judge.

24          **THE COURT:** Mr. Wilson?

25          **MR. WILSON:** Your Honor, I am going to at this time

1 with the Court's permission play a four-minute, 18-second video  
2 that the parties have created and stipulated to with no  
3 sound -- so there's no technical problems there, no sound --  
4 but some of the basic steps of refinishing an automotive -- an  
5 automobile using the Sherwin-Williams paint system.

6 **THE COURT:** All right.

7 **MR. WILSON:** Okay.

8 **THE COURT:** You may do so.

9 I assume, Mr. Sorrentino, there's no objection to this.

10 **MR. SORRENTINO:** No objection, Your Honor.

11 **THE COURT:** All right.

12 (Video was played but not reported.)

13 **THE COURT:** All right. That completes it.

14 You may call your first witness, please.

15 **MR. WILSON:** Thank you.

16 Your Honor, ladies and gentlemen, I'd call Kurt Hammond on  
17 behalf of Sherwin-Williams.

18 **THE CLERK:** Please raise your right hand.

19 **KURT HAMMOND,**

20 called as a witness for the Plaintiff, having been duly sworn,  
21 testified as follows:

22 **THE WITNESS:** I do.

23 **THE CLERK:** Please have a seat, sir.

24 Please state and spell your first and last name for the  
25 record.

## HAMMOND - DIRECT / WILSON

1           **THE WITNESS:** Kurt Hammond, H-a-m-m-o-n-d. First name  
2 Kurt, K-u-r-t.

3           **THE CLERK:** Thank you.

4                           **DIRECT EXAMINATION**

5   **BY MR. WILSON:**

6   **Q.** Good afternoon.

7   **A.** Good afternoon.

8   **Q.** Sir, could you introduce yourself to the jury?

9   **A.** My name is Kurt Hammond.

10   **Q.** Sir, who is your employer?

11   **A.** Sherwin-Williams Automotive Finishes.

12   **Q.** Could you tell the jury what you do for Sherwin-Williams  
13 in your job presently?

14   **A.** I'm the Director of Sales. I live in Littleton, Colorado.  
15 So I cover the western part of the United States for  
16 Sherwin-Williams.

17   **Q.** What would be the territory that you cover?

18   **A.** Colorado and everything west, including Hawaii and Alaska.

19   **Q.** Can you tell us what you do as that -- as the Director of  
20 Sales for the west region and briefly?

21   **A.** As Director of Sales, I have 34 what we call branches,  
22 company-owned stores that we sell our products out of. I have  
23 several hundred employees -- all right? -- with a -- I believe  
24 you mentioned David Cardenas earlier. So I have 15 of those  
25 type of technical representatives as well as a staff of about



1 34 sales representatives and 34 technical represent -- I mean  
2 34 branches.

3 Q. Does your territory cover the San Diego County?

4 A. It does.

5 Q. What branches are in San Diego County?

6 A. We have a branch in San Diego, and we have a branch in  
7 Escondido.

8 Q. Thank you.

9 When did Sherwin-Williams first start selling AWX product?

10 A. We first started selling AWX product here in California in  
11 the year 2007.

12 Q. You've heard some testimony and stipulated facts about  
13 when the defendants started using it and when some regulations  
14 went into effect. Is San Diego County the first county in  
15 California that used the waterborne technology?

16 A. No. The laws in Los Angeles, California, changed before  
17 they changed down here in San Diego and Escondido. So those  
18 laws -- their rule was going to go into effect July 1st, 2008.  
19 That's when Los Angeles had to become compliant with the  
20 waterborne -- the more environmental-friendly product. So  
21 theirs changed before the Southern -- San Diego area.

22 Q. Do you know that -- the defendant entered into a contract  
23 in September 2008. When did Sherwin-Williams begin selling AWX  
24 in LA County?

25 A. Well, what we did in late 2006 -- because we had to get

1 everybody converted in Los Angeles County before July of 2008,  
2 what we did is we put a game plan together in 2006, and we  
3 started converting our customers in the Los Angeles area in  
4 January of 2007. So we had over 115 collision shops that we  
5 needed to convert in the Los Angeles area between January 1st,  
6 2007, all the way to July 1st, 2008.

7 **Q.** And did those conversions take place?

8 **A.** They did.

9 **Q.** Just backing up a bit, how many stores are in California?

10 **A.** We have 15 Sherwin-Williams branches here in California.

11 **Q.** Is that automotive or all stores?

12 **A.** 15 automotive stores, yes.

13 **Q.** Approximately how many employees are in the automotive  
14 division in California?

15 **A.** We have 104 employees that work for us here out of those  
16 15 branches, and that includes our sales force.

17 **Q.** Do you know how many customers in 2014 in California  
18 purchased AWX?

19 **A.** In 2014, we had over 1300 customers buy AWX products from  
20 us.

21 **Q.** Now, of those 1300 customers in 2014 who purchased your  
22 AWX product, were they all in San Diego or LA County?

23 **MR. SORRENTINO:** Your Honor, I'm going to object.  
24 We're talking about 2014. It's irrelevant.

25 **THE COURT:** Sustained. You can rephrase with a

1 different time.

2           **MR. WILSON:** I'll -- I'll withdraw that -- or move on  
3 from that question, then.

4 **BY MR. WILSON:**

5 **Q.** So you mentioned that you had these customers and you sell  
6 AWX. Is there any particular type of arrangement that AWX is  
7 sold under, or are there different arrangements?

8 **A.** When you say "arrangement" --

9 **Q.** Customer relationships or how they're sold over the  
10 counter --

11 **A.** We have --

12 **Q.** -- contract --

13 **A.** -- walk-in trade, but over 90 percent of our business is  
14 professional refinishers that basically do it for a living.

15 **Q.** Do you have any contracts that are particular to the AWX  
16 product as opposed to all other products?

17 **A.** No. We have contracts for a variety of our products.

18 **Q.** And we know and we've heard about the supply agreement  
19 that was entered into with the defendants in 2008. Can you  
20 describe what that supply agreement is and the purpose of it?

21 **A.** Well, many times in our industry, collision shops are  
22 needing to expand. They're wanting to open up additional  
23 facilities, they're needing to upgrade their equipment, those  
24 type of things. So what we do is we give them what we call a  
25 prepaid discount, which is an upfront cash advance to assist

1    them with those type of things to grow their business.

2    **Q.**   Why do you give an upfront advance in that type of  
3    situation, and what do you get in return for it?

4    **A.**   Well, it really has to be a partnership.  So it has to be  
5    a two-way.  So we do things -- first of all, like I said, they  
6    want to -- you know, we hope they're upgrading their equipment  
7    and doing those type of things.  But besides that, there's a  
8    lot of things that go behind a partnership, and that would  
9    include we assist them with marketing.  We assist them with  
10   what we call business consulting.

11       So this is where we have business consultants.  These are  
12   individuals that used to work in collision shops that actually  
13   can come out to the shop and assist the customer, whether it be  
14   with production, quality control to improve their CSI, which is  
15   the customer satisfaction index.  We help them with layout and  
16   design.  So if they're going to buy a new facility or if they  
17   have an existing facility that needs to be updated as far as  
18   the work flow goes, then we do that.  And, of course, there's  
19   some technical -- technical training and technical support that  
20   our technical team gives to them.

21       But one of the big things is when you have somebody under  
22   a supply agreement, we talk to them about buying everything  
23   from us.  That way, we know that our products are being used  
24   the way they're supposed to be doing from a quality perspective  
25   because they are mixing our solvents with our paints and that

1 type of thing. So we make sure that we have that cohesiveness.

2 **Q.** The term AWX waterborne refinish system has been used in  
3 stipulated facts and elsewhere. What does the system mean  
4 briefly?

5 **A.** A system basically means premium. It would be like your  
6 products. Okay? So in other words, your primers. They're  
7 made to go with certain hardeners and reducers, and then  
8 certain topcoats work over that primer. Certain clear coats  
9 work over that color. So you have to have a system when you're  
10 using a product line to make sure that the chemistry is all --  
11 everybody is made sure that that chemistry works with that  
12 chemistry.

13 **Q.** Okay. Are you in the technical side of the automotive  
14 division?

15 **A.** I am not.

16 **Q.** Are you familiar with the contract that was entered into  
17 between the parties in this lawsuit in 2008?

18 **A.** Yes.

19 **Q.** Okay. I'd like to show you what's been marked --  
20 previously marked as Plaintiff's Exhibit 8.

21 (Plaintiff's Exhibit 8 marked for identification)

22 **MR. WILSON:** And I believe this has been stipulated  
23 to. It's the parties' contract.

24 **THE COURT:** All right. Mr. Sorrentino, any objection  
25 to 8 in evidence, then?

1           **MR. SORRENTINO:** No, Your Honor.

2           **THE COURT:** All right. It may be shown.

3           (Plaintiff's Exhibit 8 received in evidence)

4           **BY MR. WILSON:**

5           **Q.** So is that up on your monitor, sir?

6           **A.** Yes, sir.

7           **Q.** Okay. Now, this is a three-page document. Do you  
8 recognize this document?

9           **A.** I do.

10          **Q.** Okay. Now, the term of the agreement which we have  
11 discussed -- if we can just expand a bit the number. Yeah,  
12 just zoom in. A couple more. One more.

13          Okay. It says, "Term of Agreement." This is the -- do  
14 you see that part?

15          **A.** Yes.

16          **Q.** Now, when it has a \$1.3 million term as it's a defined  
17 term in this document, it describes what that means, and it  
18 uses the term "net" --

19          **MR. WOODWORTH:** Sorry.

20          **BY MR. WILSON:**

21          **Q.** -- uses the term "net sales," and furthermore it uses "SW  
22 Paint Products."

23          Now, are you -- are you familiar with the negotiation of  
24 this contract with body shops generally?

25          **A.** Yes.

1 Q. Okay. And did you negotiate this 2008 agreement with  
2 Mr. Tyczki?

3 A. I did not negotiate it with him one on one.

4 Q. Okay. Do you know who did?

5 A. I believe that would have been Jose Garcia.

6 Q. And who is he?

7 A. Jose Garcia is our sales representative -- one of our  
8 sales representatives in San Diego.

9 Q. Okay. Now, in Paragraph 2A, it says -- under "Sale of  
10 Products," it references a bolded defined term as "SW Paint  
11 Products." What is the Sherwin-Williams labeled?

12 A. The Sherwin-Williams label is what we -- what we call our  
13 goods and manufacturers. So those are the paint products that  
14 we manufacture and sell. So it would be our solvents, our  
15 reducers, our hardeners, our actual paint products, our clear  
16 coats.

17 Q. Okay. We'll call a witness to talk about some specific  
18 technology, but what are some of the nonpaint products that are  
19 also sold under this contract?

20 A. Nonpaint products are things like sandpaper, masking  
21 paper, Bondo, if you're familiar with that term, other products  
22 to be used in refinishing a vehicle that are not paint-related.

23 Q. Okay. Now, if we scroll down just a bit more, there's a  
24 "Price for Products" paragraph, Part 3, and it refers to a  
25 refinisher price list. What is that?

1   **A.**   We have a price sheet. That's what -- we have several  
2   price sheets, but one of them is called a refinisher price  
3   list.

4   **Q.**   Okay. And then there's a 3M Yellow price sheet. What is  
5   that?

6   **A.**   3M also has the price sheet -- or had a price sheet. I  
7   don't know if they still have a Yellow price sheet, but they  
8   did back then where they have a suggested price list. So  
9   that's 30 percent off of that -- that column.

10  **Q.**   All right. We've talked about the advance or the prepaid  
11  discount, and I point your attention to Paragraph 5A, if you  
12  look at that, and you'll see that there's a reference to  
13  \$275,000. Do you see that?

14  **A.**   Yes, sir.

15  **Q.**   Okay. And is that what people have been referring to as  
16  the prepaid discount?

17  **A.**   That's correct.

18  **Q.**   Now, how is that calculated?

19  **A.**   It's calculated off of what we -- what the customer  
20  normally gives us, a -- what we call a profit-and-loss  
21  statement. So we know what their gross sales are. From their  
22  gross sales, we can then estimate how much money they're going  
23  to spend with us, and then that's how we calculate the prepaid  
24  advance amount.

25  **Q.**   Is there a set prepaid advance amount for every contract,



1 or does it vary?

2 **A.** It varies.

3 **Q.** And is there any particular criteria other than the  
4 estimated purchases that it is based on?

5 **A.** Well, as you can see, he's going to buy his paint at what  
6 we call refinish price list. So sometimes people will combine  
7 them some -- some money with a discount. So they have a  
8 combination of both. It depends, depending on what they want  
9 the money for -- for.

10 **Q.** Okay. So if -- if I'm understanding you correctly, the  
11 discount off of the paint products is effectively paid up front  
12 instead of with every purchase?

13 **A.** That's correct.

14 **Q.** Okay. Do -- does Sherwin-Williams audit or in any other  
15 way enforce how the prepaid discount is spent by the customer?

16 **A.** We do not.

17 **Q.** Okay. Now, is there -- if we go to the next page, please,  
18 if you go down a little bit further, a little bit up -- sorry.

19 Okay. Now, on Paragraph 6, do you see this rebate?

20 **A.** I do.

21 **Q.** Now, is this a stand -- is this a standard contract term  
22 for Sherwin-Williams with body shops?

23 **A.** We do have body shops that get a rebate. So yes, not  
24 every shop, but some shops like a rebate.

25 **Q.** Is this in addition to the advance discount, or is this

1 something different?

2 **A.** No. This is in addition.

3 **Q.** Okay. If we can go down Paragraph -- I believe it's 8.

4 Keep going. Yeah, Paragraph 8.

5 Okay. Paragraph 8 references warranties, and it's -- the  
6 first sentence talks about any product warranty program offered  
7 by Sherwin-Williams for which the customer qualifies. Do you  
8 know what that refers to?

9 **A.** That would refer to, like -- for instance, if they're  
10 using our AWX quality -- or product line, they would then go --  
11 fall under that guarantee program, that warranty program.

12 **Q.** I'd like to show you what's been marked as exhibit --  
13 Plaintiff 80.

14 (Plaintiff's Exhibit 80 marked for identification)

15 **BY MR. WILSON:**

16 **Q.** Have you ever -- let me get this full screen.

17 Okay. That's right. And if you go to the second page.

18 Okay. Have you ever seen this document before?

19 **A.** I have.

20 **Q.** Okay. What is this?

21 **A.** This explains our limited lifetime guarantee program.

22 **Q.** Okay. And is this the warranty that's -- you just  
23 referred to part of the product warranty program that's  
24 referenced in that Section 8?

25 **A.** Yes.

1 Q. Okay. What's the purpose of this warranty?

2 A. Well, you'll see there that it gives, you know, the  
3 customer the satisfaction -- not the satisfaction but the  
4 confidence -- all right? -- that you're going to give them a  
5 guarantee or warranty for their paint jobs that they're  
6 painting cars with with regards -- with regards to what you see  
7 here, peeling, cracking, crazy -- crazing, that type of thing.

8 Q. Okay.

9 THE COURT: Mr. Wilson, are you offering 80 into  
10 evidence?

11 MR. WILSON: It -- I will if it's -- I was hoping all  
12 these would have been --

13 MR. SORRENTINO: Yes.

14 MR. WILSON: -- stipulated to, but we move --

15 THE COURT: Any objection?

16 MR. SORRENTINO: No. I said -- oh. I'm sorry,  
17 Your Honor. I was telling him yes, we did stipulate.

18 THE COURT: Okay.

19 MR. WILSON: Thanks.

20 THE COURT: All right. You'll have to notify us on  
21 each one so we know whether to show it on the screen for the  
22 jury. You can't -- the jury can't be shown unless its  
23 admitted.

24 80 is admitted.

25

1 (Plaintiff's Exhibit 80 received in evidence)

2 **THE COURT:** You may show it, Tish.

3 **MR. WILSON:** I apologize. Thank you for that, Judge,  
4 and we'll be mindful of that in the future.

5 Can you zoom in, please, at -- and just go -- zoom into  
6 the terms.

7 **BY MR. WILSON:**

8 **Q.** I'm going to quickly ask you -- you mentioned covered  
9 defects, and you see in this box -- is that where you were  
10 reading from?

11 **A.** That's correct.

12 **Q.** Okay. Okay. Now, this is a summary of the warranty  
13 program?

14 **A.** Yes.

15 **Q.** Okay. Now, I'd like to show you Exhibit 10, Plaintiff's  
16 Exhibit 10.

17 (Plaintiff's Exhibit 10 marked for identification)

18 **MR. WILSON:** And is that stipulated to?

19 It is stipulated to.

20 **THE COURT:** All right. 10 is admitted.

21 (Plaintiff's Exhibit 10 received in evidence)

22 **BY MR. WILSON:**

23 **Q.** Okay. Now, we've seen this document from Mr. Sorrentino  
24 in his opening, and he -- unfortunately, this is not the most  
25 legible copy, but this is the one that's been admitted.

1 Do you recognize this document?

2 **A.** I do.

3 **Q.** What is this?

4 **A.** This is our lifetime guarantee contract that we entered  
5 into with -- with customers.

6 **Q.** Okay. And is this a life -- limited lifetime guarantee  
7 contract that was applicable to the AWX products that were  
8 being used on the defendants at their shops from 2008 to 2013?

9 **A.** Yeah. As long as they were using our premium -- what we  
10 call our premium products, then yes.

11 **Q.** When you say "premium products," when I -- when I mention  
12 AWX, is there something different than that?

13 **A.** Well, there's premium undercoats and premium clear coats  
14 that must be used with the -- with the AWX product line to  
15 cover -- be covered under this warranty.

16 **Q.** Okay. I'm going to ask you just to take a step back and  
17 explain for the jury -- when you say a premium undercoat and a  
18 clear coat versus AWX, could you just explain what that means?

19 **A.** Well, an undercoat is your primer. All right? And that's  
20 what you put down if it needs primer before you put your base  
21 coat, which is your AWX color, and then before you put your  
22 clear coat, but we also need to know that. We have a variety  
23 of products in each of those categories.

24 So it's important that you're using the premium undercoat  
25 primer and the premium clear coat to be covered underneath the

1 warranty as well as the quality base coat product.

2 Q. Do you have an economy line of products?

3 A. We do.

4 Q. And what's the name of that?

5 A. We have Finish 1, and we have Dimension.

6 Q. Okay.

7 A. Those are our economy brands.

8 Q. Now, by "economy," what do we mean? Less expensive?

9 A. Yeah. We call it, you know, economical, low cost.

10 Q. Okay. Are those products, if used by a shop that's  
11 covered by this warranty, covered for the defects that are  
12 listed in here?

13 A. No, they are not.

14 Q. And if you could look at Exhibit 12, which I believe is  
15 stipulated to.

16 (Plaintiff's Exhibit 12 marked for identification)

17 MR. SORRENTINO: Yes.

18 MR. WILSON: So stipulated 12.

19 (Plaintiff's Exhibit 12 received in evidence)

20 MR. WILSON: And we'll see if we can rotate that.

21 BY MR. WILSON:

22 Q. Are you familiar -- as it's rotated, are you familiar with  
23 this trifold?

24 A. I am.

25 Q. Okay. What is this trifold, two-page, back-and-front

1 document?

2 **A.** This trifold is for what a collision shop gives the car  
3 owner for the car owner to then put it in their glove  
4 compartment or in their file that they have a warranty. So  
5 this -- this is a brochure that explains to the consumer, the  
6 owner of the car, what the warranty covers.

7 **Q.** Okay.

8 **A.** And it also gives them suggestions regarding, you know,  
9 what they should do as far as taking care of the car, the first  
10 30 days, that type of thing.

11 **MR. WILSON:** Okay. Now, can you go to the other page  
12 on that same document, Ed, please.

13 **BY MR. WILSON:**

14 **Q.** Okay. This -- there's language here -- scroll up just a  
15 bit. It says, "Professional Refinish Limited Guarantee." I'm  
16 not going to read all of this for the jury or ask you to read  
17 it, but what is this document -- the side of this document for?  
18 What's the purpose? Is it any different than what you've  
19 already described?

20 **A.** Well, so the consumer understands fully what the guarantee  
21 covers.

22 **Q.** All right. And does Sherwin-Williams provide those --  
23 these brochures to body shops that are covered by the AWX  
24 warranty program?

25 **A.** We do.

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1 Q. Okay. Now, in September 2008, we know from -- and you can  
2 take that down. Thanks. And from September 2008, we know that  
3 the -- the defendants' two body shops were under contract with  
4 Sherwin-Williams for the AWX paint system; right?

5 A. That's correct.

6 Q. Okay. Now, was there a time during which the shops used  
7 the solvent toners instead of AWX-based coat?

8 A. Yes, there was.

9 Q. Okay. Do you know when that was?

10 A. I know it was an eight-month period. I believe it started  
11 in October of 2008. Maybe it was September,  
12 September/October 2008.

13 Q. Okay. And so shortly after the contract was entered into?

14 A. Yes.

15 Q. Okay. And was -- were -- were all the products that were  
16 provided at the beginning of that contract replaced with  
17 solvent?

18 A. No, just the paint product. So the primers and the clear  
19 coats that I mentioned earlier can be used -- many of them can  
20 be used with either solvent or waterborne.

21 Q. Okay. So the AWX colorant toners -- you're saying they  
22 were replaced for that eight-month period with the  
23 solvent-based toners?

24 A. That's correct.

25 Q. Is there a name for those solvent-based toners?



1     **A.**    Ultra 7000.

2     **Q.**    Is that the premium line?

3     **A.**    That is our premium solvent line.

4     **Q.**    All right.  Were these removed because AWX was not  
5     working?

6     **A.**    No.

7     **Q.**    How do you know that?

8     **A.**    There's an adjustment period sometimes that shops go  
9     through, whether it be equipment, whether it be training, that  
10    type of thing.  So apparently the customer might have been  
11    struggling with that, and that's the purpose of putting in the  
12    solvent form.

13    **Q.**    Was AWX removed from the marketplace around that time?

14    **A.**    No.  Like I said earlier, in Los Angeles County, we  
15    already converted over a hundred collision shops to -- they had  
16    to be using it, and they were using it.

17    **Q.**    Were the plaintiff -- were the defendants charged for the  
18    Ultra 7000 solvent toners for that eight-month period?

19    **A.**    No, they were not.

20    **Q.**    Why is that?

21    **A.**    At that time, the sales representative in our company  
22    thought it was best while the customer transitioned to try to  
23    make it as easy for them as possible.  So that's why they -- we  
24    made that decision to do that.

25    **Q.**    To your knowledge, was -- were the defendants under any

1 regulatory obligation to use waterborne only?

2 **A.** No. They were -- that didn't happen in the San Diego  
3 County until much later.

4 **Q.** And did the defendants accept those Ultra 7000 toners and  
5 use them during that eight-month period?

6 **A.** Yes, they did.

7 **Q.** How did you -- did you charge -- did you credit them back  
8 money? Did you charge -- just provide it for free? Did you  
9 document it? Anything else like that?

10 **A.** I think we charged them for it. Then we rebated their  
11 account at the end of the month for what they spent on it.

12 **Q.** And did you document the fact that that eight-month period  
13 they were receiving free Ultra 7000 toners?

14 **A.** Yes, we did.

15 **Q.** And were they charged for all the other paint products and  
16 the nonpaint products that they purchased from Sherwin-Williams  
17 during that time?

18 **A.** Yes, they were.

19 **Q.** Okay. I'm just going to take over here the drive for a  
20 bit.

21 I'm going to show you what we have marked as Exhibit 9,  
22 which is not stipulated to, I don't believe, but I'm going to  
23 put it up on the screen that the jury cannot see.

24 (Plaintiff's Exhibit 9 marked for identification)

25

1 **BY MR. WILSON:**

2 **Q.** But you can see this document, Mr. Hammond?

3 **A.** Yes, sir.

4 **Q.** Okay. Now, do you know what this document is?

5 **A.** Yeah. This is the defendants' --

6 **MR. SORRENTINO:** Your Honor, I'll object on -- if he's  
7 going to testify about the document, it hasn't been received,  
8 and we object to it.

9 **THE COURT:** Overruled. It's premature. Your  
10 objection is premature.

11 Go ahead.

12 **BY MR. WILSON:**

13 **Q.** Can you tell what is this document?

14 **A.** This is the defendants' AWX warranty claims from 2008 to  
15 present.

16 **Q.** Is it a summary of certain information?

17 **A.** Yeah. You can see there that the contracts started in  
18 September of 2008.

19 **Q.** So without -- without telling us the specific description  
20 of everything, what is this a summary of?

21 **A.** This was a summary of their warranty claims that they  
22 communicated with us, my sales force.

23 **Q.** And what system was used to create or develop the  
24 information to plot out the amounts and times of their warranty  
25 claims?

1     **A.**    Our internal system?

2     **Q.**    Yeah.  What documentation was used to --

3     **A.**    Oh.  PQR, what we call a PQR system.

4     **Q.**    And briefly, could you describe what the PQR system is?

5     **A.**    So if a sales representative or a technical representative  
6     or a member of our company goes out to actually look at a  
7     warranty claim from a customer, what they do is they go out and  
8     they document to the best they can everything that's transpired  
9     on the paint job.

10            So they've gone out there with the customer.  They're  
11     looking at the car.  They're getting what -- film thickness  
12     readings, asking the painter questions, making sure that  
13     they're doing -- doing their homework as far as getting all of  
14     the things that were used on the car.

15            Sometimes -- many times, samples are taken, if at all  
16     possible.  It depends on what the owner wants to get  
17     accomplished with it.  And then the employee then goes back to  
18     our branch, and we actually enter it into our computer system  
19     so we have documentation of that warranty claim.

20            **MR. WILSON:**  Okay.  I move for the admission of  
21     Exhibit -- Plaintiff's Exhibit 9 as a 1006 summary.

22            **THE COURT:**  Any objection to 9?

23            **MR. SORRENTINO:**  Foundation, Your Honor.

24            **THE COURT:**  Well, I agree at this point the foundation  
25     is not complete as to his knowledge of the accuracy of the

1 information on it. You can ask further questions.

2 **MR. WILSON:** Thank you.

3 **BY MR. WILSON:**

4 **Q.** So have you done anything to determine whether this  
5 information accurately depicts the AW -- the AWX warranty  
6 claims reported through your PQR system at Sherwin-Williams?

7 **A.** I have.

8 **Q.** Okay. And did you find -- did you come to any  
9 conclusions?

10 **A.** Well, I went back and researched them.

11 **Q.** And accurate?

12 **A.** Yes, I believe this to be a hundred percent accurate.

13 **MR. WILSON:** Again, I move for the admission of this  
14 summary -- 1006 summary of all of the warranty claims, Judge.

15 **THE COURT:** Mr. Sorrentino, any objection?

16 **MR. SORRENTINO:** No objection, Your Honor.

17 **THE COURT:** All right. 9 is received.

18 (Plaintiff's Exhibit 9 received in evidence)

19 **BY MR. WILSON:**

20 **Q.** Okay. So now you were going to talk about a couple of the  
21 things on here, and I'm going to ask you about those.

22 The dots throughout this exhibit are each individual  
23 warranty claim?

24 **A.** Yes, those dots, and plus they have -- that's the dollar  
25 amount.

1 Q. So along the X-axis -- I believe it's called the X-axis,  
2 but the vertical axis is the value of each warranty claim?

3 A. That's correct.

4 Q. Okay. And the timeline is across the bottom?

5 A. Yes, sir.

6 Q. All right. And then we see two blue lines representing  
7 what, the vertical blue lines?

8 A. September 2008 was the start of the contract. The next  
9 one is May 2011, which was the start of the second contract.

10 Q. All right. Do you know with respect to the AWX warranty  
11 claims in September -- shortly after the start of the contract  
12 and then in 2010, whether those warranty claims were paid?

13 A. Yes, they were paid.

14 Q. Do you know -- if we look a little bit further off into  
15 the right side around January 26th, 2013, there are two dots.  
16 See that?

17 A. Yes.

18 Q. Okay. Did Sherwin-Williams offer to pay those two claims?

19 A. We did.

20 Q. Okay. Now, after the red line, which marks August 20th,  
21 2013, roughly, a little squeezed in there are all these blue  
22 dots. Now, these are warranty claims. So have you looked at  
23 whether or not Sherwin-Williams has denied or approved those  
24 warranty claims?

25 A. They've been denied.

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1 Q. And did Sherwin-Williams -- as Mr. Sorrentino alluded to,  
2 did they offer to make payment on some of these?

3 A. Those 40, no.

4 Q. In the early stages, do you know of any attempts by  
5 Sherwin-Williams to trick the body shops into releasing all  
6 their claims in this lawsuit?

7 A. Tricked them? Tricked them?

8 Q. Tricking them?

9 A. No.

10 Q. "Trickery," I think was the term. Okay.

11 A. No.

12 Q. All right. Did you have any participation in attempting  
13 to use the PQR process in these warranty claims to -- to make  
14 the defendant release all of his obligations, all of his claims  
15 in this case?

16 A. No.

17 Q. Okay. When Sherwin-Williams pays some warranty claims, do  
18 they pay them before any kind of testing or evaluation about  
19 what the fault of the appearance defect is?

20 A. Sometimes we do.

21 Q. Why?

22 A. Well, when we have a customer, a partner -- paint partner  
23 and we go out and we evaluate the job, there's a lot of  
24 discussion with the -- whether it be the owner of the collision  
25 shop, manager, whoever is making the decision on their end

1 about what do we do to resolve it, and we try to come to an  
2 agreement in many cases before we actually send in, you know,  
3 the actual product to be examined by -- by our lab.

4 **Q.** And in those times when you make payments on these  
5 warranty claims without any assessment of fault or blame, do  
6 you track that?

7 **A.** Yeah. We call that a goodwill adjustment, and yes, we  
8 do -- we track it by -- by filling out the proper paperwork and  
9 making sure that once again the customer has to sign that  
10 release.

11 **Q.** All right. I'll take this document off.

12 Now, did there come a time in 2011 when you spoke with  
13 Mr. Tyczki about his new shop?

14 **A.** I did not speak to John about his new job. Jose Garcia  
15 was the one that was talking to John about his new shop, and  
16 Jose was then communicating to me the information.

17 **Q.** Did you ever speak to him about his new shop under the JJT  
18 Company?

19 **A.** I did.

20 **Q.** And when was that? I mean, not date, but approximately  
21 when? Was it in 2011 or before --

22 **A.** Yeah, it was in 2011. I don't know the month.

23 **Q.** Okay. When you spoke to him, what was the topic of  
24 conversation?

25 **A.** The topic of conversation was -- is that he was asking



1 for -- he initially started out by asking for a  
2 hundred-thousand-dollar advance, and that's what communicate --  
3 was communicated to me, you know, by Jose Garcia, my sales  
4 representative.

5 I crunched the numbers. I was basing the numbers off a  
6 three-year business plan I believe that John had given Jose,  
7 and I told Jose that that number would be -- you know, was  
8 closer to \$80,000 off John's projections. I then started  
9 the -- running it. We have several approval levels that have  
10 to approve things in our corporation.

11 So I then sent it up the approval ladder for \$80,000, but  
12 unfortunately when I started talking to my accounting  
13 department, they said they felt like the numbers were very  
14 aggressive and that we would have to -- you know, that we would  
15 need to lower that advance amount to \$40,000 versus \$80,000.

16 So I -- I called John personally at that time to let him  
17 know that the advance would not be \$80,000. It would be  
18 \$40,000.

19 **Q.** At any time before that call, did you tell Mr. Tyczki that  
20 he was obligated to enter into a contact for this third shop?

21 **A.** I did not.

22 **Q.** All right. When you told Mr. Tyczki that the advance  
23 would be 40,000, not a hundred or 80-, how did that  
24 conversation go?

25 **A.** It was a tough conversation. I could tell by the tone of

1 his voice that he wasn't very happy.

2 Q. Did you avoid his calls?

3 A. I did not.

4 Q. Did you -- if you didn't avoid his calls, did you not call  
5 back any time he left a message regarding the advance?

6 A. No. John never left me a message where I did not call him  
7 back.

8 Q. Now, I'm going to show you what's been marked as  
9 Plaintiff's Exhibit 5, which is the JJT supply agreement, which  
10 I'm sure is stipulated to.

11 (Plaintiff's Exhibit 5 marked for identification)

12 MR. SORRENTINO: Yes.

13 MR. WILSON: Okay. Thank you.

14 (Plaintiff's Exhibit 5 received in evidence)

15 BY MR. WILSON:

16 Q. This is a stipulated document that's in evidence, and this  
17 is the contract between Sherwin-Williams and JJT, Inc. doing  
18 business as John's Collision Center.

19 Do you recognize this document?

20 A. I do.

21 Q. Okay. Now, is this an exclusive supply contract?

22 A. It is.

23 Q. And the -- I'm not going to take you through the terms  
24 about paint products and net sales and all of that, but the  
25 price for the products -- if you take a look at Paragraph 3,

1 you'll see that -- what is the price for the products under  
2 this contract?

3 **A.** 15-percent discount.

4 **Q.** So is that in addition to, or is that already assumed by  
5 the payment of an advance?

6 **A.** This is in addition to and paid -- with the payment of the  
7 advance.

8 **Q.** Now, why did Sherwin-Williams provide a 15-percent  
9 discount in addition to the prepaid 40,000-dollar advance?

10 **A.** Well, we were going off of his three-year business plan  
11 that he sent us. We lowered the upfront money because we  
12 thought it was a little aggressive, but then we figured, well,  
13 we could give him a 15-percent discount, and then that would  
14 help out as well.

15 **Q.** All right. Did you have any role in getting these  
16 contracts to the defendants?

17 **A.** I did, yes.

18 **Q.** Can you describe what role you had?

19 **A.** My role is the accounting department sends me the contract  
20 as well as the personal guarantee, and then it's my job to get  
21 that to the sales representative to make sure the sales  
22 representative gets them signed by the customer.

23 **Q.** When you sent the guarantee and the supply agreement, did  
24 you send them on different dates?

25 **A.** I did not. They came the same date because I received

1     them on the same e-mail.

2     **Q.**   Do you remember the date that you sent those two  
3     documents?

4     **A.**   I don't remember the exact date.

5     **Q.**   All right.  Now, I'm going to show you what has been  
6     previously marked by the plaintiffs as Exhibit 6, which is the  
7     guarantee signed by Mr. Tyczki, which is stipulated.

8             (Plaintiff's Exhibit 6 marked for identification)

9             **MR. SORRENTINO:**  Yes.

10            **MR. WILSON:**  All right.  Thanks.

11            (Plaintiff's Exhibit 6 received in evidence)

12     **BY MR. WILSON:**

13     **Q.**   Have you ever seen this document before?

14     **A.**   I have.

15     **Q.**   What is this document, if you can describe it, the purpose  
16     of it?

17     **A.**   This is a personal guarantee that our customers sign in  
18     many occasions when we give them a supply agreement.

19     **Q.**   Okay.  Did Mr. Tyczki sign a guarantee for the 2008 JB  
20     Collision Services contract?

21     **A.**   He did not.

22     **Q.**   Why is that?

23     **A.**   I'm not sure.

24     **Q.**   Now, the guarantee that's been admitted as Plaintiff -- as  
25     Plaintiff's Exhibit 6 -- excuse me -- is this the document that

1 you sent on the same -- at the same time with the supply  
2 agreement?

3 **A.** It would be, yes.

4 **Q.** Okay. I'm going to show you Plaintiff's Exhibit 7, which  
5 is the check.

6 (Plaintiff's Exhibit 7 marked for identification)

7 **MR. WILSON:** Okay. And which is stipulated by the  
8 nodding of opposing counsel.

9 (Plaintiff's Exhibit 7 received in evidence)

10 **MR. WILSON:** As soon as I can do that -- there we go.

11 **BY MR. WILSON:**

12 **Q.** All right. Now, this is Exhibit 7, and it is a check from  
13 Sherwin-Williams paid to the order of JJT, Inc. for \$40,000.  
14 Is this the -- is this the check that is referenced as the  
15 advance in the JJT agreement?

16 **A.** Yes.

17 **Q.** Okay. And was this negotiated by JJT?

18 **A.** When you say "negotiated" --

19 **Q.** Cashed. Sorry.

20 **A.** Yes.

21 **Q.** Okay. And the date of this check is 6/1/2011. Is that  
22 the date that it was issued to your knowledge?

23 **A.** Should be.

24 **Q.** Did you send this to Mr. Tyczki's shop?

25 **A.** No. The checks come straight from our corporate

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1 accounting department. They don't come from me.

2 Q. Did you hear from Mr. Tyczki after he received this  
3 40,000-dollar check with respect to whether or not it was the  
4 correct amount or incorrect or anything like that?

5 A. No.

6 Q. All right. When was the next time you spoke to Mr. Tyczki  
7 after speaking to him about this advance?

8 A. He called me one day. I don't know if he left me a  
9 message and I had to call him back or he -- or I answered the  
10 phone when he called me, but I was at an airport, I remember --  
11 I don't remember which airport -- and he had called me.

12 Q. Do you remember what year it was?

13 A. I -- I would be guessing. I do not know the year.

14 Q. That's okay.

15 What was the substance of that discussion?

16 A. He wanted to know the exact date that he signed his  
17 original supply agreement with us, the one dated in 2008. He  
18 wanted to know that exact date.

19 Q. Did he tell you why?

20 A. He did not tell me why.

21 Q. Okay. And did you provide that information to him?

22 A. I did. I hung up. I called my accounting department  
23 because he -- the supply agreement's on file, the signed copy,  
24 and they were able to communicate me -- communicate to me the  
25 exact date, and then I turned around and called John. So it

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1 was within ten minutes when he and I talked, 15, 20,  
2 whatever -- it was really quickly -- and gave him the date that  
3 he signed the supply agreement.

4 **Q.** Now, at the time -- in the conversation that you had about  
5 the advance amount, did Mr. Tyczki complain about product  
6 quality of the AWX products or any other product to you?

7 **A.** No, he did not.

8 **Q.** In the call that you just described about the date of his  
9 2008 contract, was there any complaint or discussion about  
10 product quality?

11 **A.** There was no discussion about product.

12 **Q.** Okay. All right. Are you familiar with the -- are you  
13 familiar with the amount of purchases that the defendants made  
14 under both of these contracts?

15 **A.** I don't know the exact dollar amounts off the top of my  
16 head, but I'm familiar with them.

17 **MR. WILSON:** All right. I'm going to show the witness  
18 Exhibit 55, which I believe has been stipulated to.

19 (Plaintiff's Exhibit 55 marked for identification)

20 **MR. WILSON:** It is the summary -- sales summary that  
21 was used in his deposition by you.

22 **MR. SORRENTINO:** No. That was objected to.

23 **MR. WILSON:** What's that?

24 **MR. SORRENTINO:** That was objected to.

25 **MR. WILSON:** Hammond deposition, Exhibit 3, that you

1 used?

2 Well, all right. Let me -- I will show you -- I'm going  
3 to show the witness. This is not stipulated to.

4 **BY MR. WILSON:**

5 **Q.** Okay. Are you familiar with this document, sir?

6 **A.** I am.

7 **Q.** Okay. And it's four pages. What is this document,  
8 briefly describing it?

9 **A.** This is a recap of how much money that J&M Auto Body and  
10 John's Collision Center had spent with us on paint or G -- what  
11 we call GOM and associated products, two separate columns.

12 **Q.** Okay. And is it broken down by any period of time?

13 **A.** Yes. It looks like it starts in September of 2008, is  
14 that year and month number. Where it says 2 double 0809,  
15 that's really September of 2008.

16 **Q.** Have you done anything to verify the accuracy of these  
17 sales numbers?

18 **A.** These come from my accounting department. So I assume  
19 they're accurate.

20 **Q.** And did you testify about these in your deposition as a  
21 representative of Sherwin-Williams?

22 **A.** I think I remember doing that, yes.

23 **Q.** And did you bring this to that deposition to your  
24 knowledge?

25 **A.** I believe I did.



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1           **MR. WILSON:** Okay. Your Honor, I move for the  
2 admission of Exhibit -- Plaintiff's Exhibit 55 as a summary of  
3 documents that were already produced and exchanged by the  
4 parties that just total up the amount of purchases which  
5 actually otherwise isn't in dispute. I don't know what the  
6 objection is, but it's a 1006 summary.

7           **MR. SORRENTINO:** Your Honor, still no foundation. I  
8 can voir dire the witness with just a couple questions, but  
9 there's --

10          **THE COURT:** Go ahead. You may.

11          **MR. SORRENTINO:** Thank you, Your Honor.

12                           **VOIR DIRE EXAMINATION**

13          **BY MR. SORRENTINO:**

14          **Q.** Mr. Hammond --

15          **A.** Yes, sir.

16          **Q.** -- isn't it true that you did not create this document?

17          **A.** I did not create the document, no.

18          **Q.** And isn't -- isn't it true that you don't know how the  
19 purchase totals were arrived at?

20          **A.** They were arrived at by my accounting department.

21          **Q.** Okay. In your deposition, Page 18, this would be -- let's  
22 see -- Lines 3 to 11.

23          **MR. SORRENTINO:** May I proceed or --

24          **MR. WILSON:** Go -- go ahead.  
25

1 **BY MR. SORRENTINO:**

2 **Q.** "Question. Okay. I understand that you did not create  
3 the document and you did not put -- provide input into it. You  
4 just know how to read it. But do you know how to point --  
5 sorry -- the paint totals are reached with regard to what  
6 products are included, or should that be a question for whoever  
7 created this document?"

8 "Answer: That would be a question for them."

9 "I" -- and I say, "Okay."

10 And you say, "Could make a very educated guess."

11 And I respond, "We don't want you to guess because if you  
12 guess, then you'll be the witness."

13 Isn't that what you testified to?

14 **A.** Apparently so.

15 **Q.** Okay. And furthermore, isn't it true that you don't even  
16 know what documents the purchase history is based -- this  
17 purchase history is even based on?

18 **A.** I'm not sure of that question.

19 **Q.** Well, let me read from Page 19, Lines 1 through 4 of your  
20 deposition.

21 **MR. SORRENTINO:** May I proceed?

22 **MR. WILSON:** I'm sorry.

23 **MR. WOODWORTH:** Go ahead.

24 **BY MR. SORRENTINO:**

25 **Q.** "Okay. Oh. One last question. Again, it's just to close

1 the loop. Do you know what documents Robert Ferguson reviewed  
2 in order to create Exhibit 3?" Exhibit 3 is the document that  
3 we're referring to right now.

4 "Answer: I do not."

5 Is that correct? Is that what you --

6 **A.** That's correct, yes.

7 **MR. SORRENTINO:** Okay. Your Honor, no foundation.

8 **THE COURT:** Sustained. The objection is sustained at  
9 this point. Foundation is not adequate.

10 **MR. WILSON:** Your Honor, we'll go through the time --  
11 we'll put it in through the damages witness. I would note that  
12 the amounts are not in dispute, but okay.

13 **DIRECT EXAMINATION (RESUMED)**

14 **BY MR. WILSON:**

15 **Q.** Let's move on a little bit, sir.

16 Now, you know that there have been some stipulated facts  
17 about products that were purchased by defendants during the  
18 term of this contract from Keystone Automotive; right?

19 **A.** Yes.

20 **Q.** Okay. Have you reviewed the information about what those  
21 products were?

22 **A.** Have I reviewed what the products were?

23 **Q.** Not every invoice, but have you reviewed the types of  
24 products?

25 **A.** Yes. I've reviewed the types of products but not every

1 invoice.

2 Q. Okay. Were the types of products that were purchased by  
3 these defendants from Keystone permitted to be purchased under  
4 the contracts?

5 A. No, they were not.

6 Q. Thank you, sir.

7 A. Thank you.

8 MR. WILSON: That's all I have.

9 THE COURT: Cross-examination?

10 MR. SORRENTINO: Yes, Your Honor.

11 CROSS-EXAMINATION

12 BY MR. SORRENTINO:

13 Q. You indicated that Mr. Tyczki -- John Tyczki -- you  
14 indicated that all of the warranty claims made by John Tyczki's  
15 shops -- after some period of time, some deadlines, some dates,  
16 were rejected or denied; correct?

17 A. That's correct.

18 Q. And were you the person who made that decision?

19 A. We as a team made that decision.

20 Q. Who's on the team?

21 A. There's lots of members in the Sherwin-Williams Company  
22 that's on that team.

23 Q. How did you communicate that to Mr. Tyczki?

24 A. I sent him a FedEx.

25 Q. So is that a letter?

1     **A.**    It would be a letter, yes.

2     **Q.**    And did he respond?

3     **A.**    He sent me an e-mail yesterday morning.

4     **Q.**    Okay.  What did he say in the e-mail?

5     **A.**    I don't know.  I don't have the e-mail in front of me.  So  
6     I don't have every detail of that.

7     **Q.**    Can you generally tell us what John Tyczki said to you in  
8     response?

9             **MR. WILSON:**  Objection, Judge.  Best evidence on that.

10            **THE COURT:**  Sustained.  It's sustained.

11     **BY MR. SORRENTINO:**

12     **Q.**    Okay.  Did John Tyczki tell -- say to you in the letter,  
13     "As you know, Hilary Castro will approve the repairs on some  
14     vehicles, and so did Derrick King.  He promised me that all the  
15     warranty claims would be honored and paid by Sherwin-Williams"?

16             **MR. WILSON:**  Your Honor, objection.

17             **THE COURT:**  Sustained.  It's hearsay.  Sustained.

18             **MR. SORRENTINO:**  All right.

19             **THE COURT:**  Move on to something else, Mr. Sorrentino.

20     **BY MR. SORRENTINO:**

21     **Q.**    You indicated that you -- well, you testified that it was  
22     Jose Garcia who negotiated the September 10, 2008, agreement  
23     with John Tyczki; correct?

24     **A.**    Yes.

25     **Q.**    All right.  Well, isn't it true that when you testified in

1 deposition, you actually said that you did not know who  
2 negotiated that -- that agreement? Isn't that correct, sir?

3 **A.** I don't recall.

4 **Q.** Okay. Well, on Page 25, Lines 9 through 14 of your  
5 deposition, "Question: Who had the responsibility in September  
6 of 2008 and the months leading up to that date to negotiate the  
7 terms of the contract with John Tyczki, if you know?"

8 And your answer was "Once again, I have to make an  
9 assumption, and I don't know who was directly involved with the  
10 negotiation part."

11 Isn't -- wasn't that your testimony?

12 **A.** Yeah. I assumed that Jose Garcia was the sales  
13 representative.

14 **Q.** You didn't say it then --

15 **A.** Okay.

16 **Q.** -- right?

17 So isn't that true?

18 **A.** That would be true.

19 **Q.** Okay. And, in fact, were you aware that Jose Garcia  
20 testified that, in fact, all he did was give the contract to  
21 John Tyczki? Were you aware of that?

22 **A.** I was not aware of that.

23 **Q.** Mr. Garcia's deposition at Page 128, Lines 16 through 24.

24 **MR. SORRENTINO:** Can we put that up? Oh, you're not  
25 there. Just give me -- it's not working? Just give me the

1 depo.

2 That's why I don't like technology. Excuse me.

3 **THE CLERK:** Number 3. Yeah. Yeah, I did it from  
4 there.

5 It's working now.

6 **MR. SORRENTINO:** It's working now.

7 **BY MR. SORRENTINO:**

8 **Q.** Okay. We'll start on Line 9 of Page 128. "Do you  
9 know" -- this is 2 --

10 **MR. WILSON:** Excuse me. Wait a minute. You're  
11 reading from whose deposition now?

12 **MR. SORRENTINO:** Jose Garcia, the sales rep.

13 **MR. WILSON:** Your Honor, he's not -- he's not reading  
14 from the witness's own testimony. It's for impeaching. He's  
15 reading another deposition. This is --

16 **THE COURT:** Okay. Objection is sustained.

17 **MR. SORRENTINO:** Fine.

18 **BY MR. SORRENTINO:**

19 **Q.** All right. Were you aware that Mr. Garcia testified that,  
20 in fact, he did not --

21 **MR. WILSON:** Objection, Your Honor.

22 **BY MR. SORRENTINO:**

23 **Q.** -- have any --

24 **THE COURT:** Mr. Sorrentino, that's the exact thing I  
25 just sustained the objection to.

## HAMMOND - CROSS / SORRENTINO

1           **MR. SORRENTINO:** All right. I wasn't going to read --

2           **THE COURT:** No, but if you summarize or characterize  
3 it, you're doing the same thing.

4           **MR. SORRENTINO:** Okay.

5           **BY MR. SORRENTINO:**

6           **Q.** Now, Mr. Hammond, you stated that you had or that you  
7 spoke to -- had some interaction with John Tyczki in 2011. Do  
8 you recall that?

9           **A.** That's correct.

10          **Q.** In fact, though, you actually had lunch with John Tyczki  
11 at a local restaurant here, The Brigantine, in October of 2008;  
12 correct?

13          **A.** That is correct.

14          **Q.** And the purpose of that meeting was because John Tyczki in  
15 October of 2008 was complaining about the AWX product line that  
16 had just been installed in his shops; isn't that correct?

17          **A.** That is not correct. I do not recall any part of that  
18 conversation.

19          **Q.** So you're not saying that he didn't complain? You're just  
20 saying you don't recall any part of the conversation?

21          **A.** I remember that luncheon as being a -- basically a  
22 luncheon where everybody was happy and we were talking about  
23 various things because he had just signed a supply agreement.  
24 I don't remember anything that was controversy or negative  
25 regarding that lunch.



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1 Q. Do you recall the purpose of the meeting?

2 A. I do not recall the purpose of the meeting.

3 Q. Do you recall anything at all that was discussed during  
4 that meeting?

5 A. I do not recall anything at all.

6 Q. All right. Do you remember -- do you remember anything  
7 that was said by anyone at any time during that meeting?

8 A. I do not. That was a few years ago.

9 Q. And this is the month October of 2008 that the AWX product  
10 was removed from Tycz- -- John Tyczki's shops; correct?

11 A. I don't recall AWX being removed from his shop. I don't  
12 recall any discussion regarding Ultra 7000. I don't remember  
13 us talking about product at all.

14 Q. You just remember that there was a meeting and nothing  
15 else?

16 A. That's correct. Like I said, I remember it being a  
17 meeting that I thought was pretty positive. I don't remember  
18 it being -- it being a negative meeting.

19 Q. Do you recall when the AWX waterborne line was removed  
20 from John Tyczki's shops and the solvent paint product that you  
21 sell was put into his shops? Do you remember when that  
22 occurred?

23 A. I don't know the exact date.

24 Q. Well, what about the month?

25 A. I believe it was referenced earlier.

1 Q. Excuse me?

2 A. I believe that it was referenced earlier. I didn't  
3 personally know the month.

4 Q. Okay. Was it in 2008?

5 A. Yes.

6 Q. Was it before or after this meeting that you had with John  
7 Tyczki in 2000 -- in October of 2008?

8 A. I don't know.

9 Q. And you've testified that John Tyczki received rebates for  
10 the solvent paint that he purchased during these eight months  
11 that he was not being sold the AWX; correct?

12 A. Yes, sir.

13 Q. And that means basically that you gave John Tyczki's  
14 shops -- two shops free paint for eight months; correct?

15 A. We gave him the paint products. We did not give him the  
16 primers and the clear coats and those type of things.

17 Q. And how much free paint -- whatever -- however you want to  
18 define it, how much free stuff did you give to John Tyczki's  
19 shops during that eight-month period that you're indicating  
20 there was no problem?

21 A. I don't know -- I don't know the exact dollar amount.

22 Q. Now, you referenced a -- well, there was reference to a  
23 chart that had warranty claims on it. That was Plaintiff's  
24 Exhibit 9. Do you recall that just now?

25 A. Yes, sir.

1 Q. Yeah. Isn't it true that when a sales rep such as Jose  
2 Garcia or Hilary Castro give free product -- goodwill free  
3 product to a shop that that information is not noted on that  
4 shop -- the chart that's marked as Exhibit 9?

5 A. If they were to give them free product, well, it's not  
6 part of their sales, no.

7 Q. And -- and in the instances where that was done, that  
8 information is not on Plaintiff's Exhibit 9; correct?

9 MR. WILSON: Could you show him Plaintiff's Exhibit 9?

10 Well, I think he's --

11 BY MR. SORRENTINO:

12 Q. Do you know what -- do you remember Exhibit 9?

13 A. Which is Exhibit -- oh. Is that the warranty claims?

14 THE COURT: That's the summary.

15 BY MR. SORRENTINO:

16 Q. Yes.

17 A. No.

18 Q. No what?

19 A. That is what on there? What's the question?

20 Q. When goodwill free products -- when free products were  
21 given --

22 A. Oh.

23 Q. -- by Hilary Castro or Jose Garcia to John Tyczki's shops,  
24 is that information noted on Exhibit 9, on that warranty chart?

25 A. It might not be.

1 Q. Do you know?

2 A. Well, we -- we have several ways that we take care of our  
3 warranty claims.

4 Q. So do you know whether or not it's on the chart that's  
5 marked as Plaintiff's 9?

6 A. I do not know that.

7 Q. In fact, Mr. Hammond, sales reps such as Jose Garcia and  
8 Hilary Castro actually handle complaints from body shops on  
9 their own, don't they?

10 A. They have a dollar limit of \$500 that they can approve.

11 Q. I'm going to read from your deposition Page 132, Lines 10  
12 through 19.

13 MR. WILSON: Can you give me one second to get there,  
14 please. Thanks.

15 130 -- Page 132?

16 MR. SORRENTINO: No. Page 32, Lines -- sorry if I  
17 said that -- 10 through 19.

18 MR. WILSON: Okay. Done it.

19 You're going to start with Line 10?

20 MR. SORRENTINO: Yes.

21 The question is to you "The customer makes a complaint  
22 presumably to a sales representative. Is the next step that  
23 the sales representative notifies the branch manager, or is  
24 there something in between?"

25 And your answer was "The sales representative might

1 call -- depending on the level of the complaint and how well  
2 his knowledge is regarding the complaint, he might call a  
3 technical representative to come and assist him to look at the  
4 job."

5 "Question: So he can do that on his own, the sales rep?"

6 "Answer: Yes."

7 **BY MR. SORRENTINO:**

8 **Q.** So there are times where a sales rep might call nobody,  
9 not a tech, not you, and not even his branch manager and handle  
10 a complaint on his own; correct?

11 **A.** They can look at the job and make -- and do a discovery on  
12 the job by themselves, but they can't give away product to that  
13 shop --

14 **Q.** Uh-huh.

15 **A.** -- without going through a branch.

16 **Q.** Right. They're not supposed to; correct?

17 **A.** Well, we have -- we have people -- we have auditors, we  
18 have branch managers, we have branch managers that are  
19 responsible for P&L's. Nothing leaves the branch without an  
20 invoice or piece of paper that accounts for it.

21 **Q.** So my question is: They, meaning sales reps, are not  
22 supposed to give away free products on their own; correct?

23 **A.** Not without a piece of paper that -- in other words, they  
24 would have to get the product from the branch, and the branch  
25 manager would have to approve them getting that product.

1 Q. What about approving -- strike that.

2 What about a sales rep approving the repair of a  
3 Sherwin-Williams paint job using a competitor's product? Are  
4 they allowed to do that?

5 A. Are they allowed to approve a paint job by a competitor's  
6 product, a warranty job?

7 Q. Yes.

8 A. No.

9 Q. But that happened in this case, didn't it?

10 A. Were they approved? I don't know that they ever looked at  
11 any Spies Hecker paint job and approved a warranty.

12 Q. No. No, Mr. Hammond. Mr. Hammond, isn't it true that  
13 sales reps such as Hilary Castro are not -- are not permitted  
14 to approve a warranty repair on an AWX paint job by using a  
15 competitor's product? Isn't that true?

16 A. That is not true.

17 Q. Oh. Were you aware that Hilary Castro had, in fact,  
18 approved a warranty repair on September 9th, 2013, using a  
19 competitor's product?

20 A. I saw the documentation earlier that she approved a  
21 warranty, and I remember us talking about in our -- in my  
22 deposition about that, that it happened. So that's the first I  
23 had heard about it.

24 Q. Okay. And that was last year in 2014; correct?

25 A. Yes.

1 Q. So the sales rep-- no sales rep, no sales manager told you  
2 that until I showed you the document in your deposition;  
3 correct?

4 A. As far as I know.

5 Q. Does every complaint made by a shop owner result in a PQR,  
6 the product quality report you referenced?

7 A. No.

8 Q. Who makes a decision as to whether or not documentation  
9 such as a PQR is going to be generated?

10 A. The sales representative that's on the spot.

11 Q. So in this case, it would be Jose Garcia or possibly  
12 Hilary Castro; correct?

13 A. Could be.

14 Q. And who makes a decision as to whether they're going to --  
15 whether a complaint by a shop owner is going to be considered a  
16 warranty claim?

17 A. Well, we work with our customers all the time, our  
18 partners hand in hand. So if a -- if a collision shop was to  
19 call a sales representative to say, "Come out and look at this  
20 job that is not doing whatever," then the sales representative  
21 will go out, talk to the customer one on one, and they make  
22 decisions on the spot.

23 In those situations, we don't necessarily call them  
24 warranty. We take -- we might take care of the customer. We  
25 negotiate with the customer and come up with something that's

1 going to work for both parties.

2 Q. But that's only if the sales rep elevates the complaint to  
3 that level; correct?

4 A. Well, like I said, the sales representative is talking  
5 with the customer so he or she, as long as it's under \$500,  
6 could -- could settle that on the spot.

7 Q. So a sales rep can make a series of 500-dollar settlements  
8 or resolutions without having to elevate the complaint to the  
9 status of a PQR or to a warranty claim; is that correct?

10 A. Well, it's correct to a degree, but like I said earlier, a  
11 branch manager is responsible for their P&L, and common sense  
12 is going to tell a branch manager if there's a 500-dollar  
13 complaint being filed every day or by -- or a couple of times a  
14 week by a particular customer, they're responsible for their  
15 P&L. They're going to bring that to people's attention.

16 Q. When a sales rep elevates a complaint and does some sort  
17 of paperwork on it, is -- is that paperwork maintained in some  
18 way?

19 A. It is now.

20 Q. Now?

21 A. In today's world, it's maintained online. In the past, it  
22 was maintained with a piece of paper.

23 Q. Okay. And where would that be kept?

24 A. The piece of paper?

25 Q. Yes.



1     **A.**    That would be kept at the branch.

2     **Q.**    Okay.  I'm going to point you to your deposition on Page  
3    38, Lines 7 through 13.  This is in specific reference to a PQR  
4    or PQR's, period.

5            "Question:  Okay.  And those are documents also kept in  
6    the branch?"

7            Your answer was "I do not know."

8            **MR. WILSON:**  Your Honor, I object.  He's talking about  
9    something else.  He's talking about the PQR.  Now he's asking  
10   about PQR.

11           **MR. SORRENTINO:**  Well --

12           **THE COURT:**  Hold on.  Hold on.  The objection is  
13   overruled.

14           You may answer.  Were you asked that question?  Did you  
15   give that answer?

16           **THE WITNESS:**  Well, you see that what's on there  
17   says -- our old system before the PQR system was called a  
18   product performance report.

19   **BY MR. SORRENTINO:**

20   **Q.**    Okay.

21   **A.**    All right.  And so we're talking about two different  
22   things.  A product performance report is different than the  
23   PQR.

24   **Q.**    My next question to you was "Do you know if the backup  
25   documents containing the information provided by the sales reps

1 or tech reps are kept or maintained by Sherwin-Williams in any  
2 way?"

3 And you answered, "I do not know."

4 **A.** Right. Those are backup documents. So those aren't the  
5 documents that we're talking about here. That's -- we were  
6 talking about, like, if somebody was making handwritten notes  
7 on a pad, that those were kept anywhere, and they're not.

8 **Q.** Okay. And I'm going to direct your attention to Page 35,  
9 11 -- Lines 11 to 13.

10 My question was "Whose decision is it in those situations  
11 that a PQR summary not be generated?"

12 And your answer was "The people on-site with the  
13 customer."

14 Did you say that?

15 **A.** I did.

16 **Q.** And is the people on-site with the customer the sales rep?

17 **A.** It could be a variety of people with our company.

18 **Q.** Well, the first person who had learned of the complaint  
19 would be the sales rep; correct?

20 **A.** It could be the technical representative. It could be the  
21 area sales manager. It could be somebody like myself if the  
22 customer wanted to call me.

23 **Q.** And in general, is it the sales rep?

24 **A.** We would hope that the sales representative is their go-to  
25 person because that's the Number 1 person that's supposed to be

1 taking care of the account.

2 Q. Is there any policy at Sherwin-Williams for sales reps  
3 to -- to retain notes or even make notes?

4 A. There is no written policy, no.

5 Q. And with regard to goodwill adjustments, the sales rep  
6 themselves -- this is the free product -- can actually give  
7 that material themselves to the -- to the body shop; correct?

8 A. They have approval of up to \$500, as I mentioned earlier.

9 Q. Okay. That's not my question. My question is: Isn't it  
10 true that the sales rep themselves can actually give the free  
11 product to the body shops?

12 A. You're talking about physically giving it to them?

13 Q. Yes.

14 A. Yes, they can do that.

15 Q. Okay.

16 A. As long as they go to the branch and get the proper  
17 paperwork, they can.

18 THE COURT: Mr. Sorrentino --

19 MR. SORRENTINO: Yeah.

20 THE COURT: -- do you have quite a bit more of this  
21 witness?

22 MR. SORRENTINO: No. Oh, no. I'm sorry. I do not.  
23 I just have a couple more questions.

24 THE COURT: All right. I'll allow you to ask those so  
25 we can finish with this witness today.

1           **MR. SORRENTINO:** Thank you.

2           **BY MR. SORRENTINO:**

3           **Q.** I'm going to direct your attention to Page 112, and that  
4 would be Line --

5           **MR. WILSON:** Your Honor, I don't believe this would be  
6 shown to the jury before -- he's just showing deposition  
7 testimony.

8           **MR. SORRENTINO:** Oh, no. I'm not showing anything.  
9 They have to approve --

10          **THE COURT:** It's not on the screen.

11          **MR. WILSON:** Sorry.

12          **MR. SORRENTINO:** Oh.

13          **MR. WILSON:** My mistake.

14          **BY MR. SORRENTINO:**

15          **Q.** Okay. When I asked you about approving warranty repairs  
16 using a competitor's product, you said that that wasn't  
17 necessarily against the rules; correct?

18          **A.** That is correct.

19          **Q.** Okay. On Page 112, Lines 23, and then going to the next  
20 page up to Line 4, I asked you, "Is there a practice -- a  
21 custom and practice on the part of Sherwin-Williams not to  
22 allow that or approve this type of work because the repair  
23 would be done with another manufacturer's product?"

24                 And your answer was "The practice would be that we would  
25 take -- replace our product with our product if it was a

1     warranty situation. That would be the general practice."

2             Isn't that true?

3     **A.**     That is the general practice, yes.

4     **Q.**     Okay. We have a stipulation that Sherwin-Williams has  
5     \$10 billion in sales annually. Do you know that? Did you hear  
6     that when the judge read that?

7     **A.**     I did hear that, yes.

8     **Q.**     Okay. What is the value of the Sherwin-Williams Company?

9             **MR. WILSON:** Objection.

10            **THE COURT:** Sustained.

11            Anything else, Mr. Sorrentino?

12            **MR. SORRENTINO:** No, Your Honor. I have nothing --

13            **THE COURT:** All right. Any other questions of this  
14     gentleman?

15            **MR. WILSON:** Your Honor --

16            **THE COURT:** Mr. Wilson, let me ask you -- if you just  
17     have a couple questions, we'll take them now. If it's going to  
18     be five minutes, even five minutes, I'm going to recess.

19            **MR. WILSON:** I'd prefer that we recess --

20            **THE COURT:** Okay.

21            **MR. WILSON:** -- since I do have a few --

22            **THE COURT:** You may stand down, Mr. Hammond. Thank  
23     you.

24            Ladies and gentlemen, we're going to be in recess until  
25     tomorrow morning at 9:00 o'clock. As I said, if you get here a

1 little bit early, just go to the jury room. There will be  
2 breakfast rolls. You can avail yourself of the coffee, but  
3 we'll start promptly with the resumption of testimony at  
4 9:00 o'clock.

5 Have a nice evening. Remember the Court's admonition.  
6 See you tomorrow.

7 If you want to leave your notepads -- just leave them on  
8 your chair. We'll lock them up at night. No one will touch  
9 your notepads. Just leave your notepads under the chair.

10 **JUROR FOX:** I see your point actually. Don't want  
11 that stuff leaving the courtroom.

12 Thank you.

13 **JUROR CARLSON:** Thank you for that. I apologize for  
14 holding you up.

15 **THE COURT:** Good night, Mr. Winder.

16 **JUROR WINDER:** Good night.

17 (Proceedings were heard out of the presence of the jury:)

18 **THE COURT:** All right. The jury is not present.  
19 Counsel and the parties are present.

20 Anything else we need to take up before we recess for the  
21 evening?

22 **MR. WILSON:** Nothing from us.

23 **MR. SORRENTINO:** No, Your Honor.

24 **THE COURT:** All right. See you tomorrow a little bit  
25 before 9:00 o'clock, please. Be ready to go at 9:00.

1           **MR. WILSON:** Thank you.

2           **THE COURT:** We're in recess.

3           **MR. WILSON:** We will.

4                   (Proceedings adjourned at 5:05 p.m.)

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2  
3                   CERTIFICATE OF REPORTER

4           I certify that the foregoing is a correct transcript  
5 from the record of proceedings in the above-entitled matter.  
6

7   DATE:    Sunday, December 6, 2015  
8  
9

10  
11                   /S/ James C. Pence

12                   James C. Pence, RMR, CRR, CSR No. 13059  
13                   U.S. Court Reporter  
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